



SEGA

*It's Post Time!*

All the hours of training to the point of exhaustion,  
pushing to the limits of endurance and beyond ...  
they all come down to this moment ....

*... and they're off!*

**DERBY OWNERS CLUB**  
WORLD EDITION

Derby Owners Club

Racehorse Breeding and Training Simulation Game

SUITABLE  
FOR ALL  
AGES







*... into the far turn ...*

Let Sega bring all the action and excitement of thoroughbred racing to your location!

Derby Owners Club delivers the exhilarating game-play, mind-blowing graphics, and pulse-pounding adrenaline-rush that up until now was only available at the track!

#### **Fact:**

- In 2000, over 70 million US thoroughbred racing fans wagered almost \$15 billion dollars making it the 7th straight record year.
- Television coverage of thoroughbred racing will exceed 160 hours this year with programming scheduled to appear on NBC, CBS, ESPN, ESPN2, ESPN Classic Sports, and the CNBC networks.
- Almost 1,000 Derby Owners Clubs are in operation right now making it the largest multi-player, horseracing simulator in the world.
- Derby Owners Clubs currently in operation average \$30-\$50 thousand dollars per month.





*...as they turn for home...*

Derby Owners Club list of features include,

- 8 players can compete simultaneously
- Over 120 different races, including more than 20 G-1 stakes races!
- Flexible floor plan allows for unlimited installation possibilities!
- Player controls are easy to understand and allow for subtle control.



Derby Owners Club features Sega's exclusive MCRD<sup>®</sup> Technology.

MCRD allows players to:

- Breed and name their thoroughbred racehorse.
- Pick racing silk's pattern and color.
- Save race results.
- MCRD builds player loyalty and dramatically increases monthly visits.

\*Memory Card Reader and Dispenser





*Down the stretch they come!*

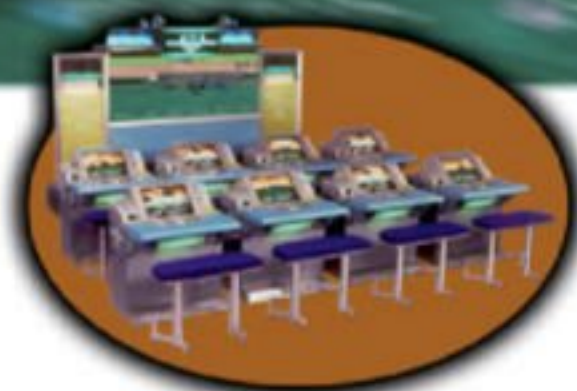
It's the sport of kings, one of humankind's most ancient forms of competition — dating back to 4,500 B.C. It's enjoyed by hundreds of millions of spectators the world over. And, now it's available for your location.

*Catch the fever*



**Derby Owners Club**

Racehorse Breeding and Training Simulation Game



**Derby Owners Club Dimensions**

183"W x 234"D x 95"H (as shown)\*

Weight 3,680 lbs (approx.)

\*Varies according to installed configuration

(Brochure screen images are from DOC Japan version)

**SEGA**<sup>®</sup>

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 **Hitmaker**  
Original game © SEGA  
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