It's Post Time!

SEGA

All the hours of training to the point of exhaustion, pushing to the limits of endurance and beyond ... they all come down to this moment ....

... and they're off!

DERBY OWNERS CLUB
WORLD EDITION

Derby Owners Club

Racehorse Breeding and Training Simulation Game

SUITABLE FOR ALL AGES

... into the far turn ...

Let Sega bring all the action and excitement of thoroughbred racing to your location!

Derby Owners Club delivers the exhilarating game-play, mind-blowing graphics, and pulse-pounding adrenaline-rush that up until now was only available at the track!

Fact:

- In 2000, over 70 million US thoroughbred racing fans wagered almost $15 billion dollars making it the 7th straight record year.
- Television coverage of thoroughbred racing will exceed 160 hours this year with programming scheduled to appear on NBC, CBS, ESPN, ESPN2, ESPN Classic Sports, and the CNBC networks.
- Almost 1,000 Derby Owners Clubs are in operation right now making it the largest multi-player, horseracing simulator in the world.
- Derby Owners Clubs currently in operation average $30-$50 thousand dollars per month.

...as they turn for home...

Derby Owners Club list of features include,

- 8 players can compete simultaneously
- Over 120 different races, including more then 20 G-1 stakes races!
- Flexible floor plan allows for unlimited installation possibilities!
- Player controls are easy to understand and allow for subtle control.

SEGA®

Derby Owners Club features Sega's exclusive MCRD* Technology.
MCRD allows players to:

- Breed and name their thoroughbred racehorse.
- Pick racing silk's pattern and color.
- Save race results.
- MCRD builds player loyalty and dramatically increases monthly visits.

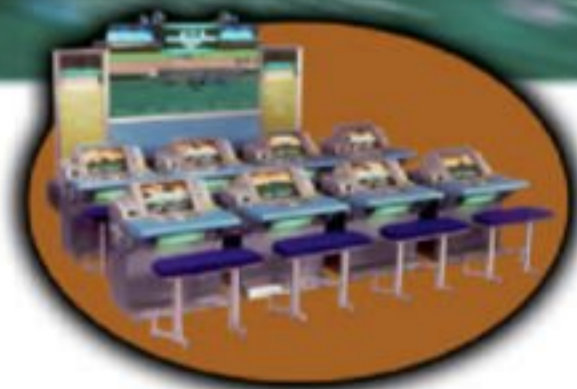*Memory Card Reader and Dispenser

Down the stretch they come!

It's the sport of kings, one of humankind's most ancient forms of competition — dating back to 4,500 B.C. It's enjoyed by hundreds of millions of spectators the world over. And, now it's available for your location.

Catch the fever

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Derby Owners Club Dimensions
183"W x 234"D x 95"H (as shown)*
Weight 3,680 lbs (approx.)
*Varies according to installed configuration
[Brochure screen images are from DOC Japan version]