



2010 Vending Program

Dippin' Dots – High Quality, Unique, Futuristic & Fun!

Want to Grow Your Business?

- No Franchise Fee
- High Profit Margins - \$2.50 Target Gross Margin Per Unit
- Incremental Sales & Profits
- Beads Of Cryogenically Frozen (- 40) Ice Cream, Sherbet, Yogurt & Flavored Ice
- Specialty Product NOT Sold In Traditional "Take-Home" Outlets
- Category World Leader
- Now Open to Vend Operators!

**Suggested vend price:
\$3.50 - \$3.75**



Placement Opportunities

- | | | |
|------------------|------------------|-------------------|
| ✓ Theme Parks | ✓ Skating Rinks | ✓ Arenas |
| ✓ Malls | ✓ Fun Centers | ✓ Ball Parks |
| ✓ Movie Theaters | ✓ Bowling Alleys | ✓ & Many More.... |



Evolution Vend Program Options

Program Options	Min Mach Qty	Machine Pricing	Product Cost	Avg Retail Price/Mgns	Pymt System Options	Pymt System Rebates	-40° Storage Chest Freezer
Dippin' Dots Program	10+	Program Pricing \$4,750	\$.88/Unit.	Retail \$3.50-\$3.75 Margin \$2.62-\$2.87	Std MEI CM/BV (+\$540)	MEI \$50	(2) Free while supplies last 25cft
Dippin' Dots FMS Program	1	Std Fastcorp Evolution List \$5,595	\$.88/unit.	Retail \$3.50-\$3.75 Margin \$2.62-\$2.87	Std MEI CM/BV (+\$585)	MEI \$50	-

High Profit Margins



-40° Storage Freezers



Fastcorp Evolution™
Dippin'Dots Branded -40° Vendor



Purchased through FMS



Program Summary – No Contract

- ◆ No operator franchise fee, contract or commitment
- ◆ Purchase new Dippin'Dots Branded Fastcorp Evolution Vendors (financing available)
- ◆ Product purchased through Dippin' Dots Master Franchisee - FMS
- ◆ -40° freezers storage options: 7cft-\$500, 14cft-\$750, 18cft-\$1000
- ◆ Additional Fastcorp machine discount incentives – contact your local Fastcorp sales representative for more details