



IMPLY[®] OFFICIAL BOWLING A SUCCESSFUL BUSINESS



For More Information, Visit BMI Gaming | www.bmigaming.com | (800) 746-2255 | +1.561.391.7200

For More Information, Visit BMI Gaming | www.bmigaming.com | (800) 746-2255 | +1.561.391.7200

Everyone loves Bowling!

Bowling ranks as the most successful form of commercial recreation ever developed.

This valued entertainment alternative has almost double the active participants of golf and more than three times the active participants of tennis. More than 100 million people worldwide have fun with bowling. In fact, the appeal of bowling as an entertainment activity to be shared with family and friends is very strong, increasing the market demand for bowling investments. Easy to learn, it is a proven attraction worldwide. From young to old, everyone have fun at Imply® Bowling and keep coming back for more!





Imply[®] Bowling will be the main attraction of your business. It will improve your profitability, increasing your business traffic, as well as food and beverage sales, while generates repeat business and solid returns. You can promote Bright Bowling in the evenings, and a special promotion every week! Besides, happy hour contracts that reservate lanes for specific time periods each week guarantee that your lanes will be always busy.



Imply® Bowling lanes offer state of art technology, providing to you the market's latest technology innovations. In a show of lights, colors and music, the lanes shine under the black lights, with motion LED effects. On the touchscreen terminals, the player can choose the language to operate the lanes. And besides the LCD monitors, automatic bumpers, ranking, sending messages between the lanes, and 3D custom animations, the system also allows the owner to manage the Imply® Bowling through the Internet.

For More Information, Visit BMI Gaming | www.bmigaming.com | (800) 746-2255 | +1.561.391.7200

IMPLY® BOWLING offers the ultimate bowling technology. Discover some of it's differentials:



- Terrestrial Multi-functions Terminals: With a bold slim design, the terminals provide a modern decoration for your bowling. And it's LCD Touchscreen exempts the use of a keyboard, allowing the players to access all the lane control functions through a simple touch on the screen.

-Led's along the lane: Integrated to the Bright Bowling, the lighting system with Led's on the lanes divisions provides incredible visual effects as the ball rolls along the lane.



- Lane with Wood Phenolic Surfaces: With 10.000 Cycles of Resistance and Glow Effect, Imply® lanes remain looking like brand new ones for several years.



- Painéis Publicitários: Publicitary Panels: Shown during pins resetting, are a place of great visibility for all players. Ideal for advertisement, can be rented for sponsors, generating an extra income to the Bowling.



- Overhead LCD Displays: Ultimate design and modernity. The 32" flat LCD monitors display the lanes scoring and TV or DVD images. And when the lanes are closed, they can display custom images. So you can promote special promotions, congratulate a customer on a special occasion, recognize happy hour groups, or can be rented for advertisement, generating an extra income.



- Official Balls and Pins: Includes official pins and "house" balls in neon colors, and in different weights.

- Gameplay: 10 frames, 2 plays per frame. Up to 6 players can run a game simultaneously.

- Automatic Bumpers: Allows children and new players to have an option that makes the ball avoid the gutters. It is an option accessible from the terminals during the game.

IMPLY[®] BOWLING features the most modern software on the market. It offers:



- Multi Languages System: Allows the player to select the language to command the lanes. With a touch on the screen, it is possible to choose among several languages, such as portuguese, english, spanish, or french. Any foreign tourist will feel at home at your Imply[®] Bowling.



- 3D Animations: At each frame, is shown a 3D animation corresponding to the score, providing more fun and interactivity.



- Integrated fault line: Allows an individual configuration for each player, providing more security.

- Configurable screensavers: Shown when the lane is closed, can display promotions and institutional screens, or can be rented to sponsors for advertisement, creating an extra income.



- Personalized messages: Are shown rolling on the bottom of the screen, and can display promotions, events and institutional informations.

- Automatic ranking: At the end of the game, ranks the players score in three categories: male, female and children.



- Allows to send messages: From one lane to another, or from the central to the lanes.

- Multiplatform compatibility: Can be installed on Linux or Windows ambients.

- Graphic interface of easy visualization: Developed in JAPA and WEB Platform.



- Software with remote updates through the Internet.

Easy operation: Control and Management Central

Besides managing the Imply® Bowling lanes, it can register the clients for marketing actions, and create mailing lists. Also, it allows to control other equipments, such as billiard tables, games, internet café, and others (optional), allowing the monitoring through reports. It is also possible to remotely manage the Imply® Bowling Center, from any place of the world through the Internet. With this system, the owner can view the income of each lane or from all of them. It allows to see in real time which are the open lanes, and many other useful information.



Antaras
Sistema Gerencial de Boliche

RELATÓRIO ESTADÍSTICO - RESUMO DE RESUMOS

Item	Quantidade	Valor	Valor Médio	Valor Máximo	Valor Mínimo
Entrada	1.000	100,00	100,00	100,00	100,00
Serviço	500	250,00	500,00	500,00	500,00
Alimentação	200	400,00	2.000,00	2.000,00	2.000,00
Outros	100	100,00	1.000,00	1.000,00	1.000,00
Total	1.800	850,00	472,22	472,22	472,22

Antaras
Sistema Gerencial de Boliche

17:45:10

Linha 1	Linha 2	Linha 3	Linha 4	Linha 5	Linha 6
Red	Red	Green	Red	Green	Red
Red	Green	Red	Red	Red	Red



Family Entertainment Centers are fabulous!



Everyone can enjoy bowling 365 days a year, because weather is not a problem when you are in a beautiful and modern entertainment center. Thus, Implied® Bowling provides remarkably stable levels of revenue and cash flow all year long. Implied® Bowling can also be combined to a variety of other entertainment attractions that will add even more profitability to your center, such as bar, restaurant, Billiards, and the Implied® Games.





Café Segredo
Porto Alegre -Brazil



Tanis Boliche
SP - Brazil

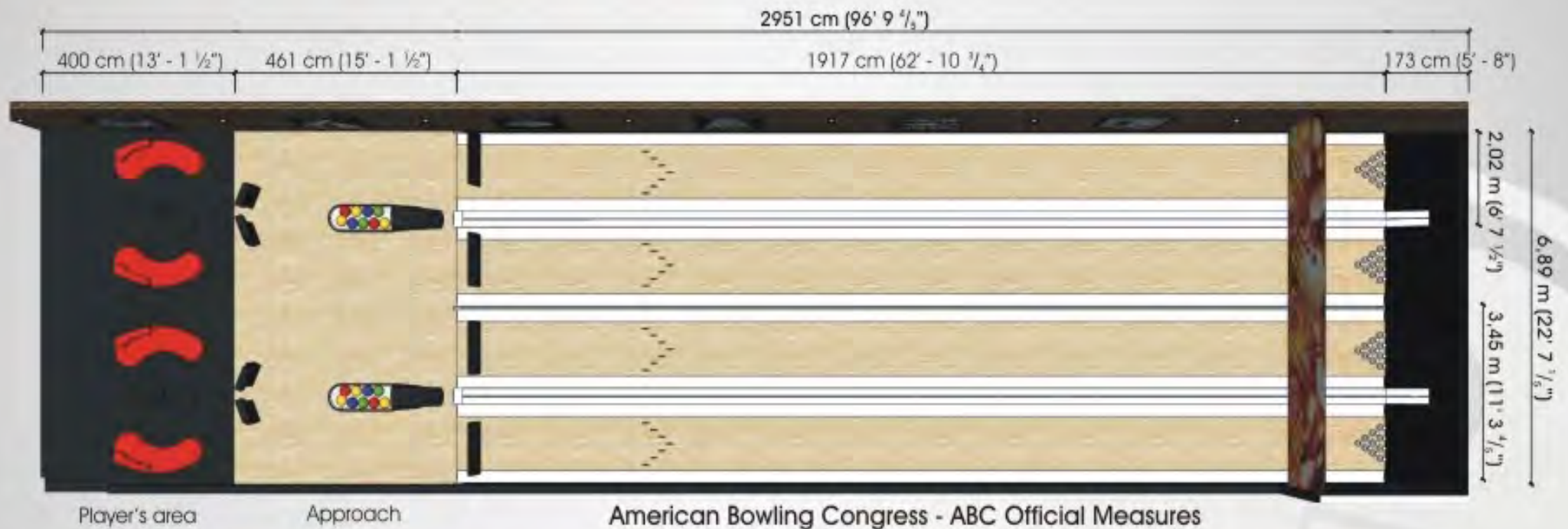


Bowling Station
SP - Brazil



Arena Park
SC - Brazil

Official Lane Dimmensions



LENGTH

Official
29,51m (96' - 9 ⁴ / ₅ ")

WIDTH

1 lane	2,02 m (6' 7 ¹ / ₂ ")	5 lane	8,92 m (29' 3 ¹ / ₁₀ ")
2 lane	3,45 m (11' 3 ⁴ / ₅ ")	6 lane	10,33 m (33' 10 ⁷ / ₁₀ ")
3 lane	5,48 m (17' 11 ⁷ / ₁₀ ")	8 lane	13,77 m (45' 2 ¹ / ₁₀ ")
4 lane	6,89 m (22' 7 ¹ / ₅ ")	10 lane	17,21 m (56' 5 ¹ / ₂ ")

Each 2 Imply® complete Official Bowling lanes include:

EQUIPMENTS

- 2 MRP - Automated String Machine Pinssetters with CPU and smart sensors
- 2 Wood Phenolic Lane Surfaces with 10.000 Cycles of Resistance and Bright Bowling Effect
- 1 Automatic Ball Return System
- 1 MAB – Ball Accelerator Machine
- 1 MEB – Ball Lift Machine
- 1 Decorative Cover of the Ball Elevator with Ball Rack
- 2 Sets of PVC Round Gutters
- Lighting system with LED's along the lanes
- 2 Sets of Ball return cover and lane's divisions
- Operations and Management Central (1 Computer with LCD screen, Printer, Stabilizer and Antares Management Software License)

DISPLAYS

- 1 Decorative Panel with Bright Bowling Effect for 2 lanes
- 2 Pin Indication Electronic Panels with LED's
- 2 Publicitary Panels
- 2 TMA - Overhead 32" LCD Terminal for Score
- Device for displaying TV/DVD images in the TMA overhead terminal
- 2 TMT - Terrestrial Multi-Functions Terminals with exclusive 15" LCD Touchscreen
- Autoscoring iBowling Software Licences with 3D Animations and Multi-languages system

FURNITURE

- 2 Bowling Lounge sofas for the Player's Area
- 1 Bowling Lounge double table for the Player's Area

ACCESSORIES

- 20 Official Glow Pins - Diamond Duramid
- 10 Glow House Bowling Balls of Different Weight and Colors – Ebonite
- 2 Pneumatic Bumper sets
- 1 Electronic LED Display to show lane reservations
- 24 Pairs of Shoes
- 1000 Socks
- 1 Energy stabilizer
- 1 Maintenance Kit with spare parts
- 1 Lane Cleaning Kit
- Manuals Kit

OPTIONAL

- Electronic fault line
- Tools Kit
- Ball Rack Table for Player's Area
- Giant Pin
- Handicap Bowling Ramp








Bowling Lounge Furnitures: Comfort and Elegance

Designed specially for the Bowling business, this concept creates a casual atmosphere perfect for snacks and drinks. That means more revenue for your bowling, as the players can relax with greater comfort, maximizing the time they spend in your center. Available in several colors and models.



SOFAS

Available Colors:




-  Black
-  Ivory
-  Red
-  Lemon Green
-  Orange

With a modern design, the sofas offer comfort to customers and make the environment more elegant. Made in ecologic leather, there are several choices of colors.



TABLES

Available colors:

-  Black
-  Black and White
-  Wood




The Bowling Lounge tables, with an innovative design, create a pleasant environment for the consumption of drinks and snacks, increasing your sales.

BALL RACK TABLE FOR PLAYER'S AREA



LED'S ALONG THE LANES






Available colors:

-  White
-  Blue
-  Color RGB*



BENCHES

Available colors for the cushions:

-  Black
-  White
-  Red
-  Lemon Green
-  Orange

Made in MDF black melamine, and decorated with cushions that match perfectly with the bowling and ensure more comfort to the customers.

ELEVATOR DECORATIVE COVER




Available colors:

-  Black
-  Brown
-  Orange
-  Lemon Green
-  Orange



ELEVATOR BALL RACK




Available colors:

-  Black
-  Gray
-  Chrome*



TMT

Available colors:

-  Black
-  Gray
-  Beige

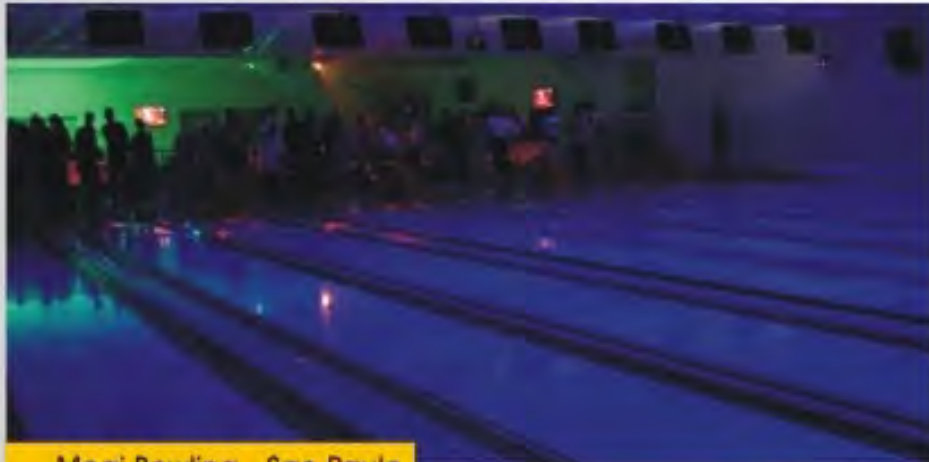
Proven success in several countries.



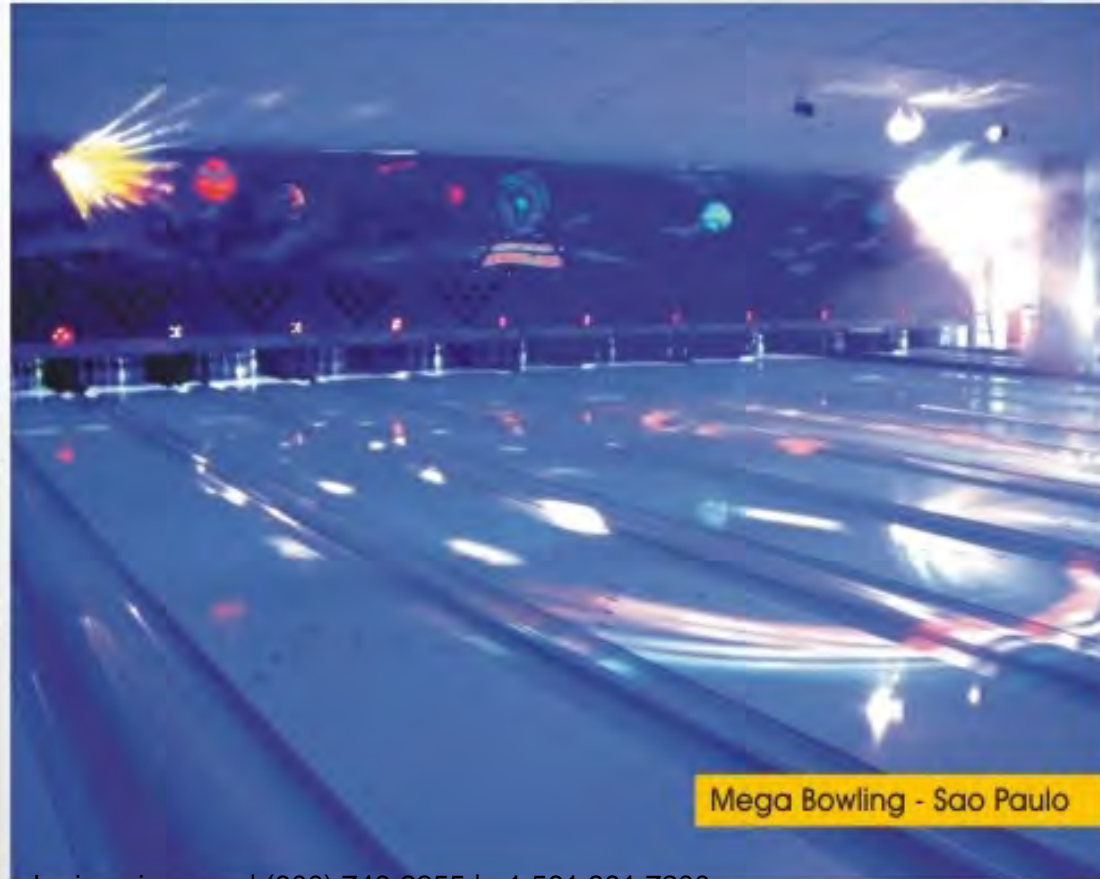
For More Information, Visit BMI Gaming | www.bmigaming.com | (800) 746-2255 | +1.561.391.7200

Imply[®] Bright Bowling

Imply[®] Bowling lanes are literally turned into a show of colors, lights and music. The neon pigments used on the equipment components, interact with the black lights, resulting in a great glow in the dark attraction. To maximize the effect, can be used color dancing lights, strobo lights, laser, smoke effects, and others. This effect creates a contagious ambient among players, increases the time they spend at the bowling, keeps the lanes busy, and stimulates consumption.



Mogi Bowling - Sao Paulo



Mega Bowling - Sao Paulo

Imply® Decorative Panels

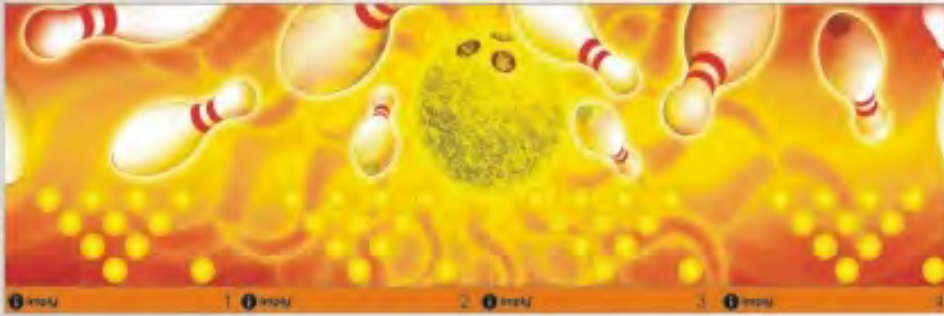
The Decorative Panels use glow-in-the-dark colors, increasing the impact of Bright Bowling effect. Located over the pins, include Pin Indication LED electronic displays. Its colorful images enhance and valorize the decor of your Entertainment Center, and are available in several attractive models.

NEON LEMON GREEN

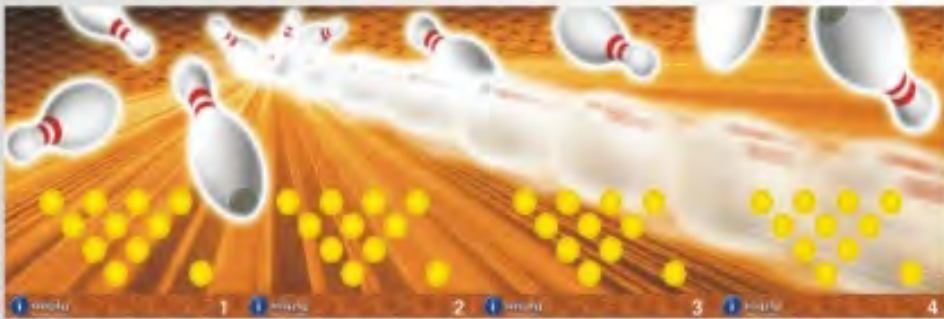


NEON ORANGE

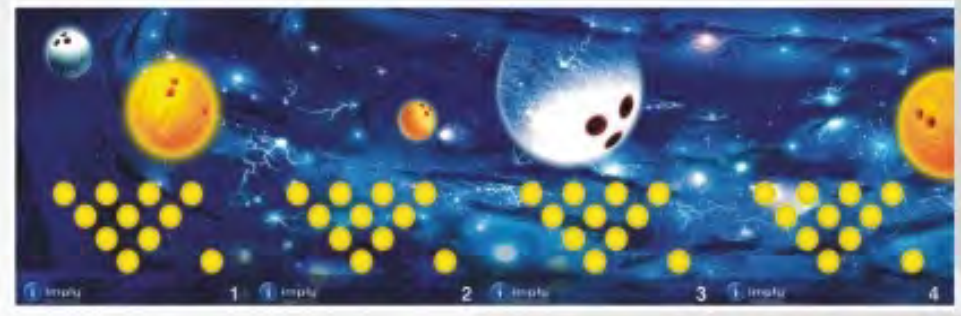
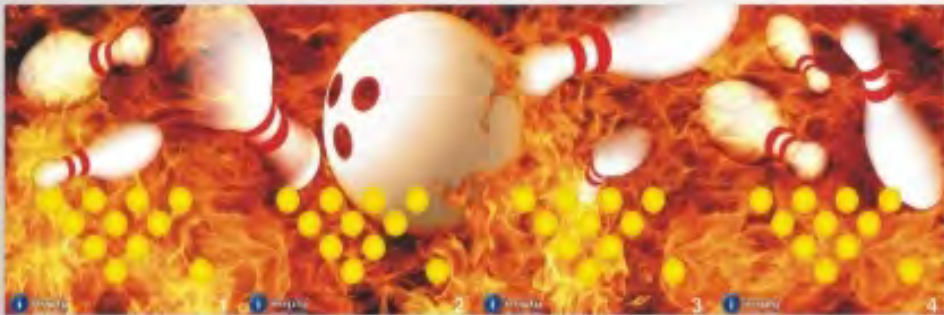
ORANGE - sun



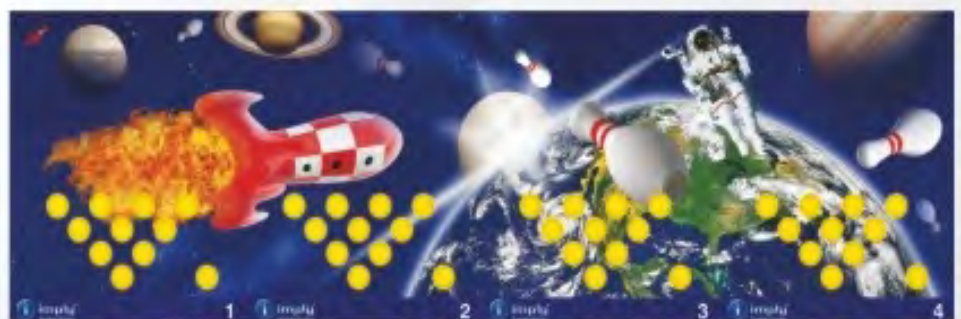
ORANGE - flow



ORANGE - fire



ORANGE - thunder



ORANGE - space

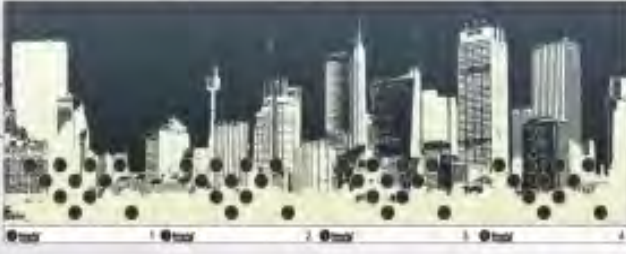


ORANGE - happy

BLACK & WHITE



B&W - urban



B&W - cityscape



B&W - skyline



B&W - analyzer



B&W - bowling café



B&W - atmosphere



B&W - pins



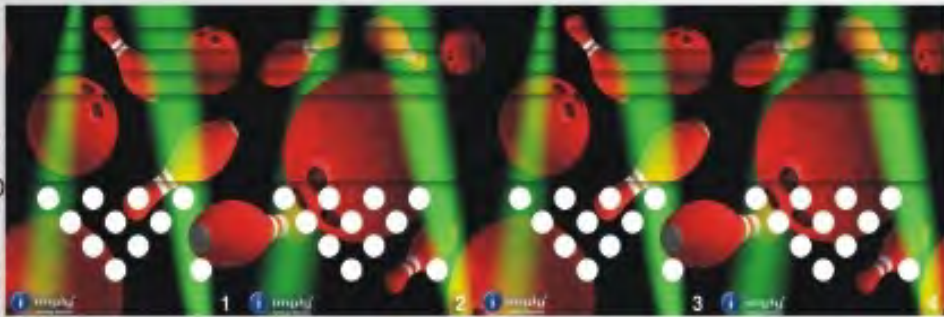
B&W - stripes



B&W - victorian

RED

RED - lights



RED - palms

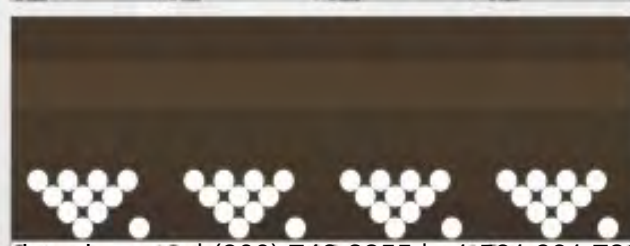
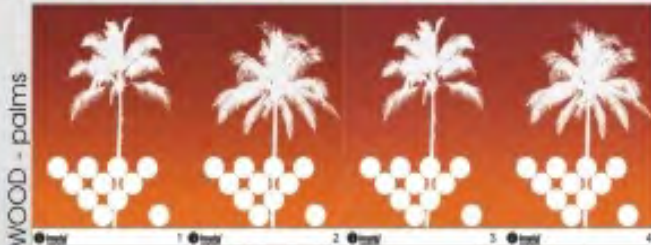


RED - bowling café

RED - 80s

RED - stripes

WOOD



WOOD - victorian

WOOD - vintage

WOOD - stripes1

WOOD - stripes2

WOOD - stripes3

3D Animations

At each frame, is shown on the overhead LCDs a 3D animation corresponding to the score, providing more fun and interactivity. The 3D animations are available in four theme options, for your choice:

Water



Space



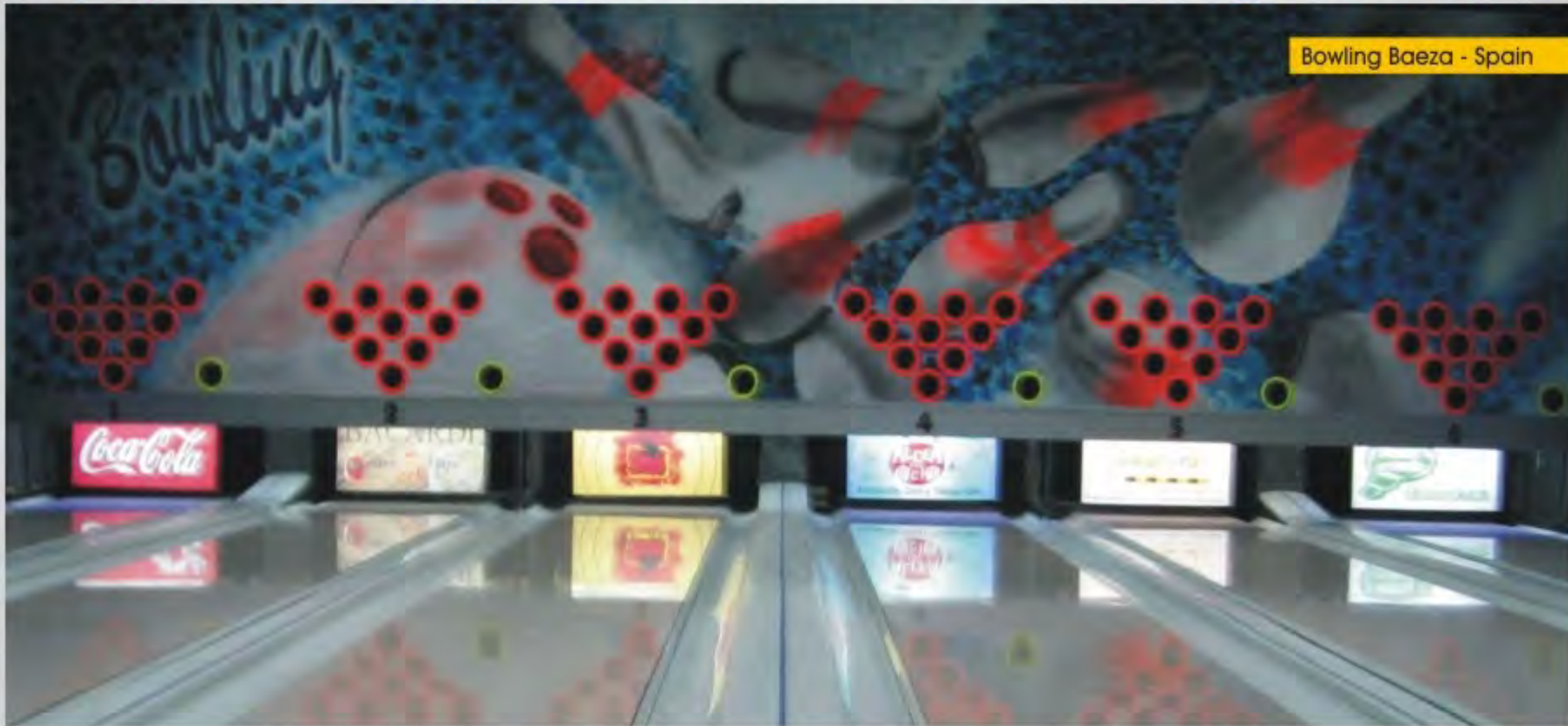
Jungle Adventure



Tourada



Imply® Bowling generates extra marketing incomes!



The Pins publicitary panels, TMTs and LCDs screensavers can be rented for sponsors, generating extra incomes. Also, the TMTs and LCD displays can be easily programmed with images to promote special promotions, congratulate a customer on a special occasion, recognize happy hour groups, among other actions.

Imply® Bowling is operator friendly!



Pira Island
AL - Brasil



Developed with the highest technology, Imply® Bowling is easy to operate. The lanes are easy to keep and have been developed to require minimum maintenance. With focus on the durability, are manufactured with the best materials to provide ideal solutions for high impact flows and heavy-duty commercial use. It's fresh design remains looking like new for several years of continuous service. And besides the excellent quality, count with manufacturer warranty, and are supported by our highly skilled service department.

Imply[®] Giant Pin

The Giant Pin is an excellent tool to promote your bowling. Developed for external use, draws the attention of passers-by. When located near to the entrance, identifies your bowling, decorates the facade, and attracts more clients.

The Giant Pin has as an optional, a monochromatic LED display, that works as external media, allowing to disclose several messages, such as news and promotion of bowling events, besides useful information such as hour, date and temperature.

Advantages:

- Manufactured in materials resistant to weather;
- Several effects for messages display;
- Automatic adjust to Daylight saving times;
- Luminosity and Bright Control;
- Local configuration with keyboard, or online through a computer with wireless system;
- Suspension base allows inclined setting, or increase of height level.

Total Height: 2,93 m (9' 7 7/20")

Total Width: 1,60 m (5' 3") | Base Width: 0,60 m (1' 11 31/50")

Power Supply: 110/220 V | Maximum Consumption: 200 Watts



Intelligent Investment

Few segments, in the business world, provide as much profit as a Bowling Center and emerge with such a promising future. It is a growing industry, year after year. Not to mention the contagious enthusiasm that encourages investors in this area of entertainment.

Fast Investment Return - ROI Estimatives

*Estimatives for 360 days per year.

Game price (player/line)	\$ 7
Games per hour per lane	6
Revenue per hour per lane	\$ 42

	Average hours	Revenue per lane
Day	4	\$ 168
Mnth	120	\$ 5.040
Year	1440	\$ 60.480

Food and Beverages to Bowling Ratio	60%
Food and Beverages Annual Revenue per lane	\$36.288

Games to Bowling Ratio	30%
Games Annual Revenue per lane	\$18.144

Publicity Revenue per month (publicity panel and display rental)	\$200
Publicity Revenue per year (publicity panel and display rental)	\$2.400



Anual Revenue	
Imply® Bowling Lane	\$ 60.480
Food and Beverages	\$ 36.288
Games	\$ 18.144
Publicity	\$ 2.400
TOTAL	\$ 117.312

More Advantages



Segredo Madison - USA



Street Bowling
SP - Brazil

- Installation: There is no cost for the installation. The equipments are installed by our technical team, and the only cost will be the air ticket, allimentation and accomodation for two technicians during installation period (aprox. three days per lane). Besides, you must provide two assistants for the installation, and your technician, to receive training from our team.
- CE Certification, following international norms and standards of quality.
- Manufacturer Warranty.
- Technical support from our highly qualified team.
- International Distributors Network.
- Imply[®] Equipments are developed to require minimum maintenance. Besides, the operation is facilitated by the use of standard market technologies, as TCP/IP, Ethernet networks, Linux (or Windows), modularity and plates connections, and internet remote updates.

Imply[®] helps you to create your project

Imply[®] can provide the best solution for your Bowling, meeting any budget with a custom project. With the floor plan of your building in .dwg format, Imply[®] can assist you in creating a custom design especially for your center. Our professionals can assist you with ideas and suggestions for building your space. We suggest the position of the lanes, and will assist you in planning the architectural design to maximize your results and increase the positive experience of your customers.



Besides offering support for the project, in the period before the inauguration, Imply[®] professionals can provide you many useful guidelines for your business, available from the experience of operating other Family Entertainment Centers.

Please contact your Imply[®] representative and we will assist you in creating a custom configuration project specially for your center.

Imply[®] Official Bowling is profitable entertainment tool and has above-average returns on investment. Choose Escolha Imply[®] for your Bowling Center, and count with our worldwide experience to assure high investment returns and to make your investment a success.

Start your project now, and you could start seeing a return on your investment next season.

