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OFFICIAL BOWLING

A SUCCESSFUL BUSINESS

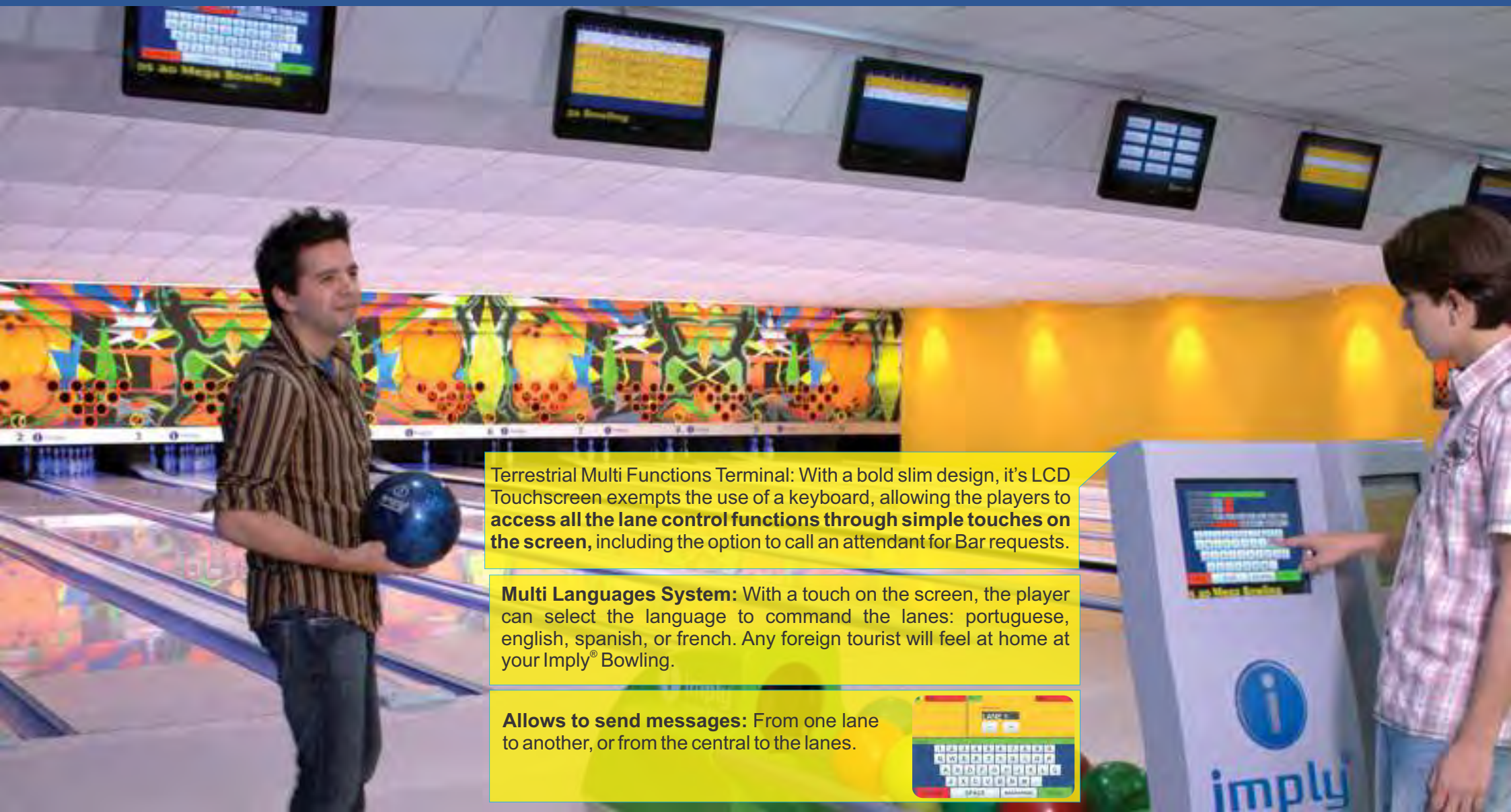




NETHERLANDS

IF YOU BELIEVE THAT FUN MAKES THE DIFFERENCE IN BOWLING, WE CREATED THE ATTRACTION YOU WANT. WE DEVELOPED THE IMPLY[®] BOWLING WITH THE HIGHEST TECHNOLOGIES IN ENTERTAINMENT. ALL DESIGNED TO GIVE YOU A NEW EXPERIENCE PLAYING BOWLING. WITH THE FUSION OF OUR KNOW-HOW OF THE WORLD MARKET AND CREATIVE IDEAS, IMPLY[®] BOWLING COMBINES SEVERAL REASONS TO OFFER A CHEERFUL WAY OF MAKING MANY STRIKES.

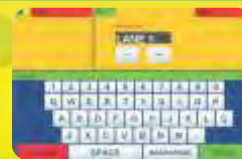
IMPLY[®] BOWLING OFFERS TO YOU THE ULTIMATE BOWLING TECHNOLOGY. DISCOVER SOME OF IT'S DIFFERENTIALS:



Terrestrial Multi Functions Terminal: With a bold slim design, it's LCD Touchscreen exempts the use of a keyboard, allowing the players to **access all the lane control functions through simple touches on the screen**, including the option to call an attendant for Bar requests.

Multi Languages System: With a touch on the screen, the player can select the language to command the lanes: portuguese, english, spanish, or french. Any foreign tourist will feel at home at your Imply[®] Bowling.

Allows to send messages: From one lane to another, or from the central to the lanes.





The 32" flat Overhead LCD's display the score and 3D animations for more fun at each shot!

They also can display TV/DVD images, and custom messages, to recognize happy hour groups, congratulate a customer on a special occasion, promote advertisement and events, and other promotions.

BRAZIL



THE 3D ANIMATIONS ARE AVAILABLE IN FOUR THEME OPTIONS, FOR YOUR CHOICE:



WATER



SPACE



JUNGLE ADVENTURE



TOURADA



BRAZIL

Pin Indication Panels:
LEDs indicating
knocked down pins,
first ball, second ball,
machine rearming
and ready to play.

Publicitary Panels: Shown during
pins resetting and when the lanes are
closed, are **a place of great
visibility** for all players.

You can rent the panels for
advertisement, generating an extra
income.





FAMILY ENTERTAINMENT CENTERS ARE FABULOUS TO ENJOY INCREDIBLE MOMENTS WITH FAMILY AND FRIENDS.



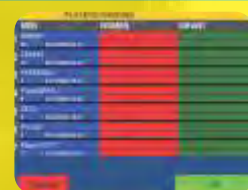
BRAZIL

Gameplay: **Up to 6 players** can have fun in the same game, with 10 frames and 2 shots per frame.

Software with **easy viewing** graphical interface: Developed in JAVA and WEB platform.



Automatic ranking: At the end of the game, ranks the players score in the categories male, female and kids.





Integrated fault line (optional): Sensor with infrared technology, allows an individual configuration for each player, providing more security.



Automatic Bumpers: Allows children and new players to have an option that makes the ball avoid the gutters, being **much easier to play!**



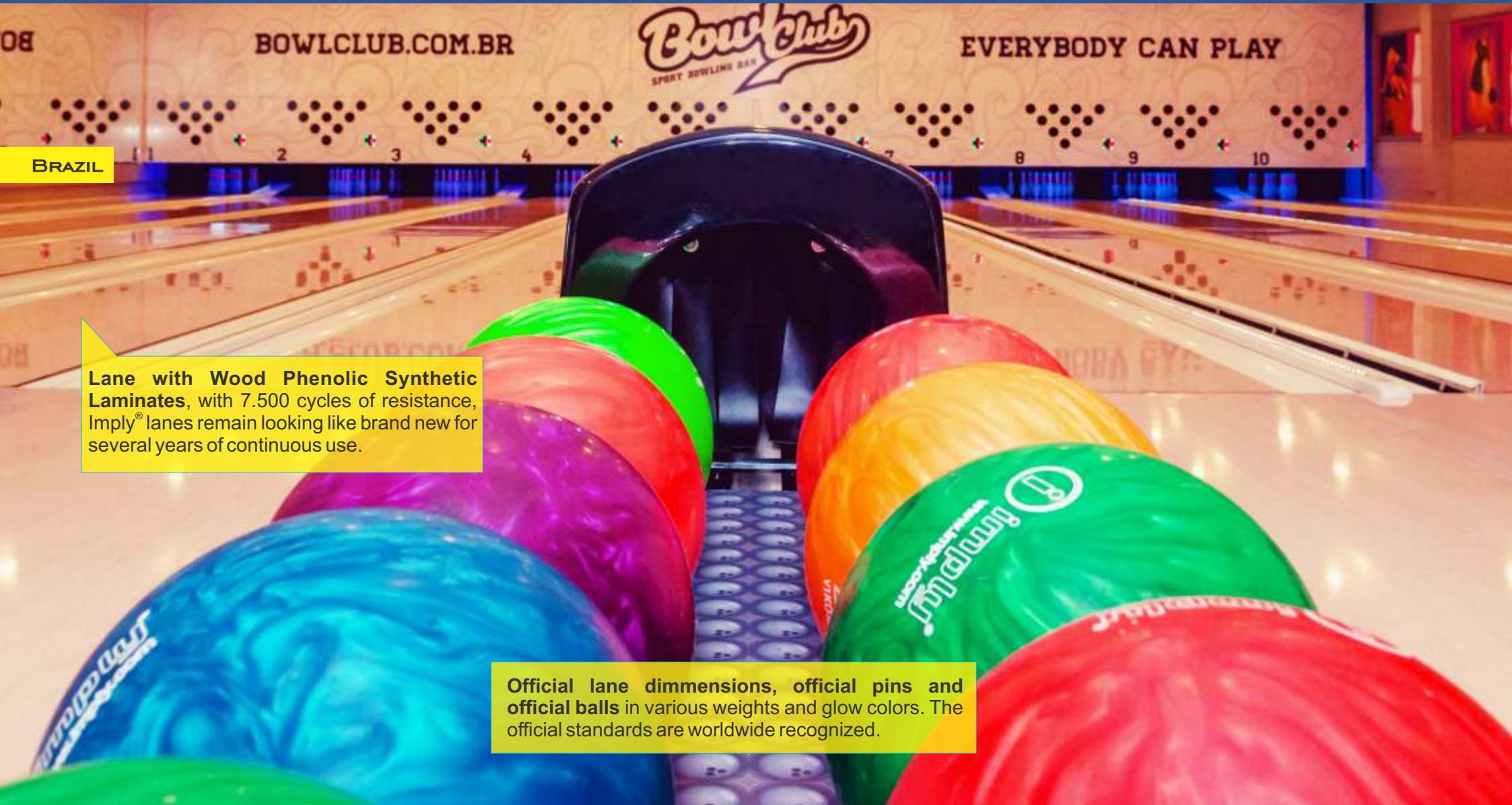
OFFICIAL BOWLING



IMPLY[®] BOWLING IS EASY TO OPERATE.

THE LANES ARE EASY TO KEEP AND REQUIRE MINIMUM MAINTENANCE.

WITH FOCUS ON THE DURABILITY, ARE MANUFACTURED WITH THE BEST MATERIALS FOR HIGH USE FLOWS.



BRAZIL

Lane with Wood Phenolic Synthetic Laminates, with 7.500 cycles of resistance, Imply[®] lanes remain looking like brand new for several years of continuous use.

Official lane dimensions, official pins and official balls in various weights and glow colors. The official standards are worldwide recognized.



STATE OF ART TECHNOLOGY FOR ENTERTAINMENT, PROVEN SUCCESS IN SEVERAL COUNTRIES.

ARGENTINA



Led's along the lanes: provide **incredible visual effects.**
Available colors:

- WHITE
- BLUE
- COLOR RGB*

* Check additional value





OFFICIAL BOWLING



THE LANES SHINE UNDER BLACK LIGHTS WITH BRIGHT BOWLING LIGHTING EFFECTS!

| FUN FOR ALL AGES

| GUARANTEED ATTRACTIVE IMPACT FOR HAPPY HOURS AND BIRTHDAY PARTIES!

| MORE PROFITABILITY FOR YOUR BUSINESS!

NETHERLANDS

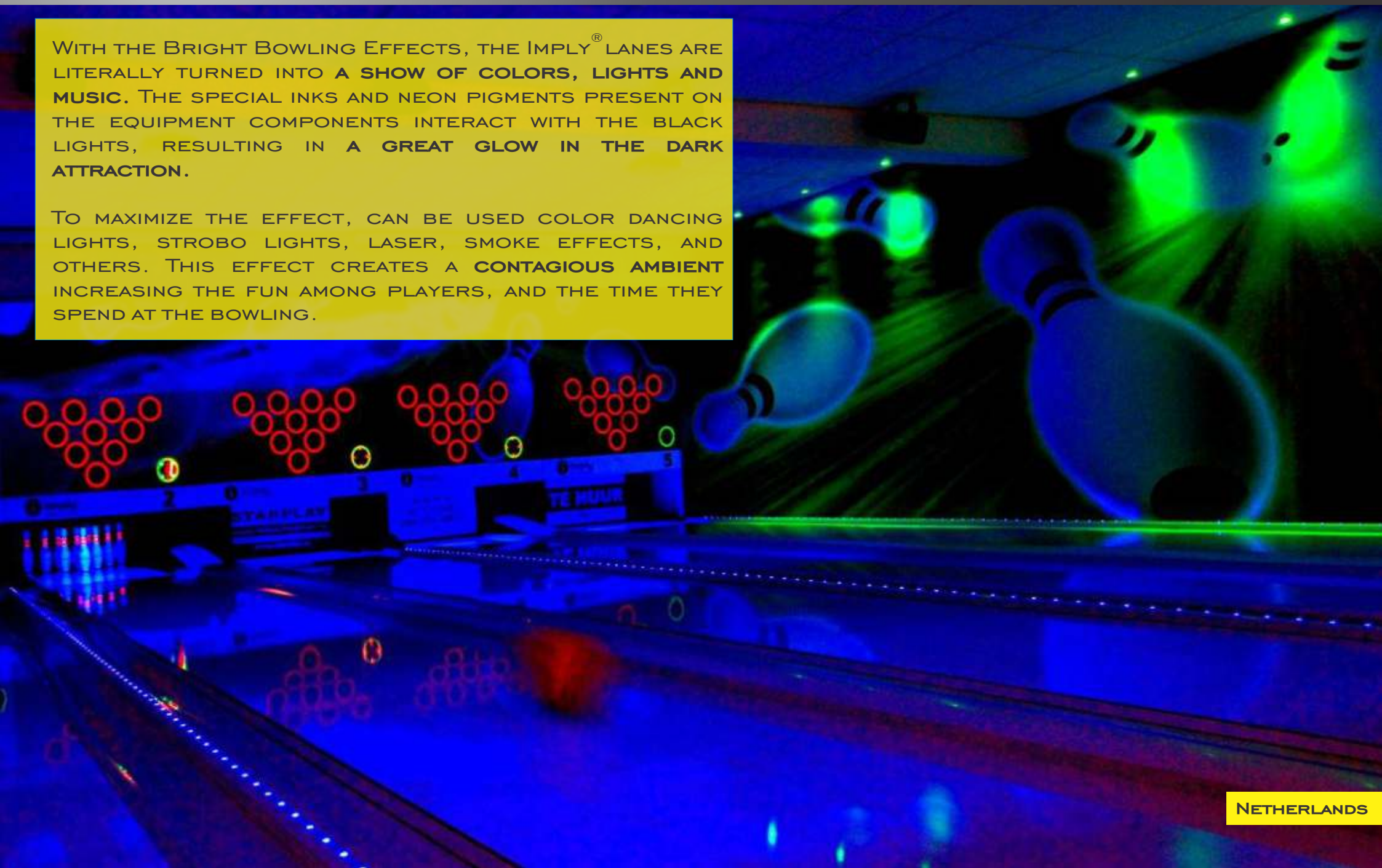


OFFICIAL BOWLING



WITH THE BRIGHT BOWLING EFFECTS, THE IMPLY[®] LANES ARE LITERALLY TURNED INTO A **SHOW OF COLORS, LIGHTS AND MUSIC**. THE SPECIAL INKS AND NEON PIGMENTS PRESENT ON THE EQUIPMENT COMPONENTS INTERACT WITH THE BLACK LIGHTS, RESULTING IN A **GREAT GLOW IN THE DARK ATTRACTION**.

TO MAXIMIZE THE EFFECT, CAN BE USED COLOR DANCING LIGHTS, STROBO LIGHTS, LASER, SMOKE EFFECTS, AND OTHERS. THIS EFFECT CREATES A **CONTAGIOUS AMBIENT** INCREASING THE FUN AMONG PLAYERS, AND THE TIME THEY SPEND AT THE BOWLING.



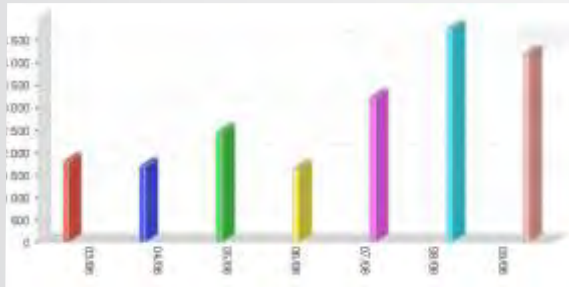


EASY OPERATION: MANAGEMENT CENTRAL



USER FRIENDLY SOFTWARE WITH GRAPHIC INTERFACE. IN ADDITION TO THE PERSONALIZED MANAGEMENT OF OCCUPATIONS AND INCOME GENERATED BY LANES, THE CENTRAL CAN ALSO MANAGE OTHER EQUIPMENT, REGISTER CUSTOMERS FOR RELATIONSHIP ACTIONS, PLACE RESERVATIONS AND CALL THEM WITH AN ELECTRONIC DISPLAY, OFFERS DIFFERENT MANAGEMENT REPORTS, AND MORE.

WITH OUR MANAGEMENT SYSTEM ON THE INTERNET (OPTIONAL), YOU HAVE ACCESS TO YOUR BOWLING INFORMATION ANY DAY OF THE WEEK, 24 HOURS A DAY AND MOST IMPORTANTLY, FROM ANYWHERE. STOP WASTING TIME WITH SPREADSHEETS AND COMPLICATED SYSTEMS. WE WILL FACILITATE YOUR MANAGEMENT WITHOUT COMPLICATION. YOU CAN SEE THE INCOME OF EACH LANE OR ALL OF THEM, CAN SEE IN REAL TIME WHICH ARE THE OPEN LANES AND MANY OTHER USEFUL INFORMATION.



- REGISTER CUSTOMERS WITH THEIR DATA AND PREFERENCES (ADDRESS FOR MAILING LISTS, BIRTHDAY, SHOE SIZE, FIDELITY NUMBER, AND MORE).
- CONTROL THE COLLECTION METHOD (PREPAID OR POSTPAID), PER HOUR OR PER GAME. SET DIFFERENT PRICES FOR SPECIFIC DAYS AND TIMES, HOLIDAYS, SPECIAL PRICES FOR HOLIDAYS, TOURNAMENTS, BIRTHDAYS, HAPPY HOURS, SPECIAL PROMOTIONS, AMONG OTHERS. CONTROL DISCOUNTS AND ADDITIONS (IT IS REQUIRED TO ENTER A REASON FOR RECORD). ALLOWS TO SPLIT A PAYMENT BETWEEN SEVERAL PEOPLE.
- CONTROL OPENING AND CLOSING LANES, GAME SETTINGS, (PLAYERS NAME, FOUL LINE, BUMPER), SENDS COMMANDS TO THE LANES (RETURN MOVE, RESET, RESTART, NEW GAME, ADD CREDITS/GAMES), REVERSE LANES, OPEN LANES IN MAINTENANCE MODE, RETRIEVE LANE (IN CASE OF MISCLOSURE), AMONG OTHER OPTIONS.
- REGISTER USERS. ACCESS TO THE SYSTEM IS VIA USERNAME AND PASSWORD.
- PRINTS REPORTS OF EACH GAME, WITH THE SCORES OF PLAYERS.
- RESERVE LANES AND CALL RESERVATIONS.
- CONFIGURE AND CUSTOMIZE THE LANGUAGES.
- CONFIGURE THE BUTTONS AVAILABLE ON THE PLAYER'S SCREEN.
- CONFIGURE THE RANKING (MALE / FEMALE / KIDS).
- CONFIGURE THE ANIMATIONS DISPLAYED ON THE LCDs DURING THE GAME.
- CONFIGURE THE MESSAGES AND IMAGES DISPLAYED ON THE LCDs.
- SEND MESSAGES TO A LANE OR TO ALL OF THEM.
- TV REMOTE CONTROL.
- FINANCIAL SYNTHETIC AND ANALYTICAL REPORTS.
- MAINTENANCE REPORTS.
- IN ADDITION TO BOWLING, CAN ALSO CONTROL OTHER EQUIPMENT (OPTIONAL) SUCH AS POOL TABLES, AND OTHERS.

EACH SET WITH 2 COMPLETE IMPLY® OFFICIAL BOWLING LANES INCLUDE:

EQUIPMENT

- 2 AUTOMATED STRING MACHINE PINSETTERS WITH CPT AND SMART SENSORS
- WOOD PHENOLIC LANE SURFACES
- 1 AUTOMATIC BALL RETURN SYSTEM WITH ACCELERATOR AND BALL LIFT
- 1 DECORATIVE COVER OF THE BALL ELEVATOR WITH BALL RACK
- 2 SETS OF ROUND GUTTERS, BALL RETURN COVER AND LANE'S DIVISIONS
- 2 SETS OF AUTOMATIC BUMPERS WITH PNEUMATIC SYSTEM
- LIGHTING SYSTEM WITH LED'S ALONG THE LANES

OPERATION AND CONTROL: MANAGEMENT CENTRAL

- 1 COMPUTER WITH LCD SCREEN, KEYBOARD, MOUSE, SWITCH AND ANTARES MANAGEMENT SOFTWARE LICENSE)

DISPLAYS

- DECORATIVE PANEL WITH BRIGHT BOWLING EFFECT
- 2 PIN INDICATION ELECTRONIC PANELS WITH LED'S
- 2 ADVERTISING PANELS FOR THE PINS
- 2 OVERHEAD 32" LCDs FOR SCORE
- 2 TMT - TERRESTRIAL MULTI-FUNCTIONS TERMINALS WITH 15" LCD TOUCHSCREEN
- 1 ELECTRONIC LED DISPLAY TO SHOW LANE RESERVATIONS
- AUTOSCORING iBOWLING SOFTWARE LICENCES WITH 3D ANIMATIONS AND MULTI-LANGUAGES SYSTEM

FURNITURE

- 2 BOWLING LOUNGE SOFAS FOR THE PLAYER'S AREA
- 1 BOWLING LOUNGE DOUBLE TABLE FOR THE PLAYER'S AREA

ACCESSORIES

- 20 OFFICIAL GLOW PINS
- 10 GLOW HOUSE BOWLING BALLS OF DIFFERENT WEIGHT AND COLORS
- 24 PAIRS OF SHOES
- 1000 SOCKS
- 1 MAINTENANCE KIT WITH SPARE PARTS
- 1 LANE CLEANING KIT
- 1 MANUALS KIT

OPTIONAL

- ELECTRONIC FAULT LINE
- BOWLING TOOLS KIT
- BALL RACK TABLE FOR PLAYER'S AREA
- GIANT PIN
- HANDICAP BOWLING RAMP
- SIDE PROTECTION
- BALL POLISH MACHINE





BRAZIL







Gutters available colors:

-  BLACK
-  BLUE
-  WHITE

TMT Terminal available colors:

-  BLACK
-  GRAY

Elevator decorative cover available colors:

-  BLACK
-  BROWN
-  RED
-  LEMON GREEN
-  ORANGE
-  WHITE

Elevator ball rack available colors:

-  BLACK
-  GRAY



BOWLING LOUNGE FURNITURES: COMFORT AND ELEGANCE


DESIGNED SPECIALLY FOR THE BOWLING BUSINESS, THIS CONCEPT CREATES A CASUAL ATMOSPHERE WITH GREATER COMFORT FOR YOUR CUSTOMERS. THUS, THEY CAN RELAX WHILE WAITING THEIR TURN TO PLAY, IN A PERFECT SETTING FOR DRINKS AND SNACKS. THIS MEANS GREATER SATISFACTION TO THE PUBLIC, AND MORE PROFITABILITY FOR THE BOWLING. AVAILABLE IN VARIOUS COLORS AND MODELS OFFER COMBINATIONS FOR DIFFERENT DECORATIONS:



SOFAS

WITH A MODERN DESIGN, MADE IN ECOLOGIC LEATHER.

AVAILABLE COLORS:





-  BLACK
-  IVORY
-  RED
-  LEMON GREEN
-  ORANGE
-  CHOCOLATE



TABLES

WITH AN INNOVATIVE DESIGN, AND SIZE 60CM (23³/₈) OR 75CM (29¹/₃₂).

AVAILABLE COLORS:

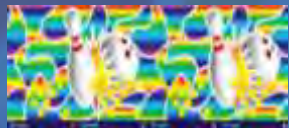
-  BLACK
-  BLACK AND WHITE
-  WHITE
-  WOOD

BALL RACK TABLE FOR PLAYER'S AREA (OPTIONAL)



DECORATIVE PANELS

THE DECORATIVE PANELS USE GLOW-IN-THE-DARK COLORS, INCREASING THE IMPACT OF BRIGHT BOWLING EFFECT. LOCATED OVER THE PINS, INCLUDE PIN INDICATION LED ELECTRONIC DISPLAYS. ITS COLORFUL IMAGES ENHANCE AND VALORIZE THE DECOR OF YOUR ENTERTAINMENT CENTER, AND ARE AVAILABLE IN SEVERAL EXCLUSIVE MODELS:



GREEN - RAINBOW



GREEN - COLORS



GREEN - FLOW



GREEN - HAPPY



ORANGE - SUN



ORANGE - THUNDER



ORANGE - FLOW



ORANGE - SPACE



ORANGE - FIRE



ORANGE - HAPPY



B&W - URBAN



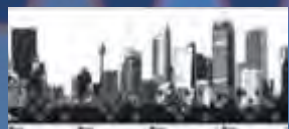
B&W - BOWLING CAFÉ



B&W - CITYSCAPE



B&W - ATMOSPHERE



B&W - SKYLINE



B&W - PINS



B&W - ANALYZER



B&W - STRIPES



B&W - VICTORIAN



RED - LIGHTS



RED - BOWLING CAFÉ



RED - 80s



RED - PALMS



RED - STRIPES



WOOD - COLORS



WOOD - FIRE



WOOD - FLOW



WOOD - PALMS



WOOD - STRIPES1



WOOD - STRIPES2



WOOD - STRIPES3



WOOD - VICTORIAN



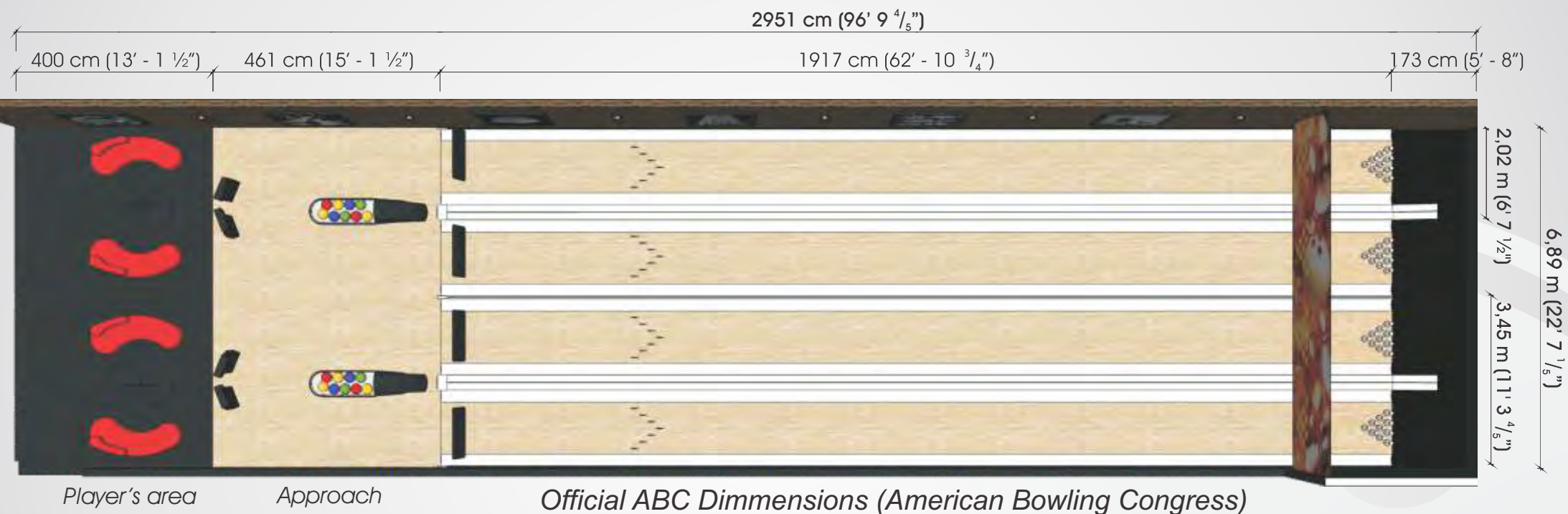
WOOD - VINTAGE

BRAZIL

INSTALLATION

THE INSTALATION IS DONE BY THE IMPLY® TECHNICAL TEAM WITH NO COST. THE ONLY COSTS WILL BE THE AIR TICKETS/TRANSPORTATION, LODGING AND MEALS FOR 3 IMPLY® TECHNICIANS DURING THE INSTALLATION PERIOD (ABOUT 3 DAYS PER LANE). BESIDES, IT IS VERY IMPORTANT THAT YOUR BOWLING TECHNICIAN IS PRESENT DURING THE INSTALLATION TO RECEIVE TRAINING AND KNOWLEDGE TRANSFER FROM OUR TEAM ABOUT THE EQUIPMENT.

OFFICIAL DIMMENSIONS:



LENGTH

Official

29,51m (96' - 9 ⁴/₅"")

WIDTH

1 lane	2,02 m (6' 7 ¹ / ₂ "")	5 lane	8,92 m (29' 3 ¹ / ₁₀ "")
2 lane	3,45 m (11' 3 ⁴ / ₅ "")	6 lane	10,33 m (33' 10 ⁷ / ₁₀ "")
3 lane	5,48 m (17' 11 ⁷ / ₁₀ "")	8 lane	13,77 m (45' 2 ¹ / ₁₀ "")
4 lane	6,89 m (22' 7 ¹ / ₅ "")	10 lane	17,21 m (56' 5 ¹ / ₂ "")



FAST INVESTMENT RETURN

Game price (player/line)	\$ 7
Games per hour per lane	6
Revenue per hour per lane	\$ 42

	Average hours	Revenue per lane
Day	4	\$ 168
Mnth	120	\$ 5.040
Year	1440	\$ 60.480

Food and Beverages to Bowling Ratio	60%
Food and Beverages Annual Revenue per lane	\$36.288

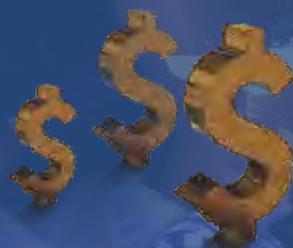
Games to Bowling Ratio	30%
Games Annual Revenue per lane	\$18.144

Publicity Revenue per mounth (publicity panel and display rental)	\$200
Publicity Revenue per year (publicity panel and display rental)	\$2.400

*Estimatives for 360 days per year.

Annual Revenue per lane

Bowling Lane	\$ 60.480
Food and Beverages	\$ 36.288
Games	\$ 18.144
Publicity	\$ 2.400
TOTAL per lane	\$ 117.312



EVERYONE CAN ENJOY BOWLING 365 DAYS A YEAR. SO BOWLING GENERATES REMARKABLY STABLE LEVELS OF REVENUE AND CASH FLOW ALL YEAR LONG. BOWLING CAN ALSO GO ALONG WITH OTHER ENTERTAINMENT OPTIONS THAT WILL ENHANCE YOUR BUSINESS PROFITS, SUCH AS BAR, RESTAURANT, BILLIARDS, AND IMPLY[®] GAMES. FEW SEGMENTS, IN THE BUSINESS WORLD, PROVIDE AS MUCH PROFIT AS BOWLING, IT'S A GROWING MARKET, WITH A PROMISING FUTURE. NOT TO MENTION THE CONTAGIOUS ENTHUSIASM THAT ENCOURAGES INVESTORS IN THIS AREA OF ENTERTAINMENT.

GIANT PIN

THE GIANT PIN IS AN **EXCELLENT TOOL TO PROMOTE YOUR BOWLING**. WHEN LOCATED NEAR TO THE ENTRANCE, DRAWS THE ATTENTION OF PASSERS-BY, IDENTIFIES AND DECORATES YOUR BOWLING FACADE.

IT HAS AN OPTIONAL DOUBLE SIDE LED DISPLAY: A **MEDIA TO DISCLOSE MESSAGES**, EVENTS, PROMOTIONS, NEWS, AS WELL AS HOUR, DATE AND TEMPERATURE.

- STRUCTURE: MADE OF FIBER FOR INDOOR OR OUTDOOR USE; METAL BASE FOR FIXING TO THE FLOOR;

- LEDs DISPLAY (OPTIONAL): DIMENSIONS 117 x 37 x 13 CM (3' FT 10 1/16" IN x 1' FT 2 9/16" IN x 5 1/8" IN); MONOCHROME AMBER LEDs WITH HIGH BRIGHTNESS FOR MAXIMUM VISIBILITY OUTDOORS; RESOLUTION OF 7 ROWS BY 32 COLUMNS. 3 LEDs PER PIXEL; MEMORY FOR 25 MESSAGES OF 72 CHARACTERS; DEVELOPED IN CARBON STEEL PLATES WITH MATTE BLACK EPOXY PAINT AND FRONT IN POLYCARBONATE WITH ANTI-UV TREATMENT;

HEIGHT: 2,93 M (9' FT 7 7/20" IN)

WIDTH WITHOUT DISPLAY: 1,10 M (3' FT 7 5/16" IN)

WIDTH WITH DISPLAY: 2,39 M (7' FT 10 3/32" IN)

1 27/220 V 50-60 Hz





EVERYONE LOVES BOWLING!

BOWLING IS ONE OF THE FORMS OF RECREATION MOST SUCCESSFUL COMMERCIALY. EASY TO LEARN, IT IS A PROVEN ATTRACTION WORLDWIDE, AND ATTRACTS ALL AGES. BOWLING WILL BE THE MAIN ATTRACTION IN YOUR BUSINESS. IT WILL IMPROVE YOUR PROFITABILITY AND FLOW OF PEOPLE, AS WELL AS FOOD AND BEVERAGE SALES, WHILE GENERATES LOYALTY.

YOU CAN PROMOTE BRIGHT BOWLING IN THE EVENINGS, AND A SPECIAL PROMOTION EVERY WEEK. BESIDES, BIRTHDAY PARTIES AND HAPPY HOUR CONTRACTS THAT RESERVATE LANES FOR SPECIFIC TIME PERIODS EACH WEEK GUARANTEE THAT THE LANES WILL BE ALWAYS BUSY.



+ ADVANTAGES

YOU CAN COUNT WITH OUR WORLDWIDE EXPERIENCE TO ASSURE HIGH INVESTMENT RETURNS AND TO MAKE YOUR INVESTMENT A SUCCESS.

- CE CERTIFICATION, FOLLOWING INTERNATIONAL NORMS AND STANDARDS OF QUALITY
- MANUFACTURER WARRANTY
- TECHNICAL SUPPORT FROM OUR HIGHLY QUALIFIED TEAM
- INTERNATIONAL DISTRIBUTORS NETWORK
- IMPLY[®] EQUIPMENTS ARE DEVELOPED TO REQUIRE MINIMUM MAINTENANCE AND LOW OPERATING COSTS

IMPLY[®] HELPS YOU TO CREATE YOUR PROJECT

WE WILL PROVIDE THE BEST SOLUTION FOR YOUR BOWLING, MEETING ANY BUDGET WITH A CUSTOM PROJECT ESPECIALLY FOR YOU.

OUR TEAM WILL ASSIST YOU WITH IDEAS AND SUGGESTIONS FOR YOUR PROJECT AND BUILDING, AS WELL AS USEFUL GUIDELINES TO INCREASE THE POSITIVE EXPERIENCE OF YOUR CUSTOMERS.

WITH OUR WIDE EXPERIENCE DEVELOPING AND OPERATING OTHER FAMILY ENTERTAINMENT CENTERS AROUND THE WORLD, WE ARE YOUR PARTNERS TO MAXIMIZE YOUR RESULTS.

