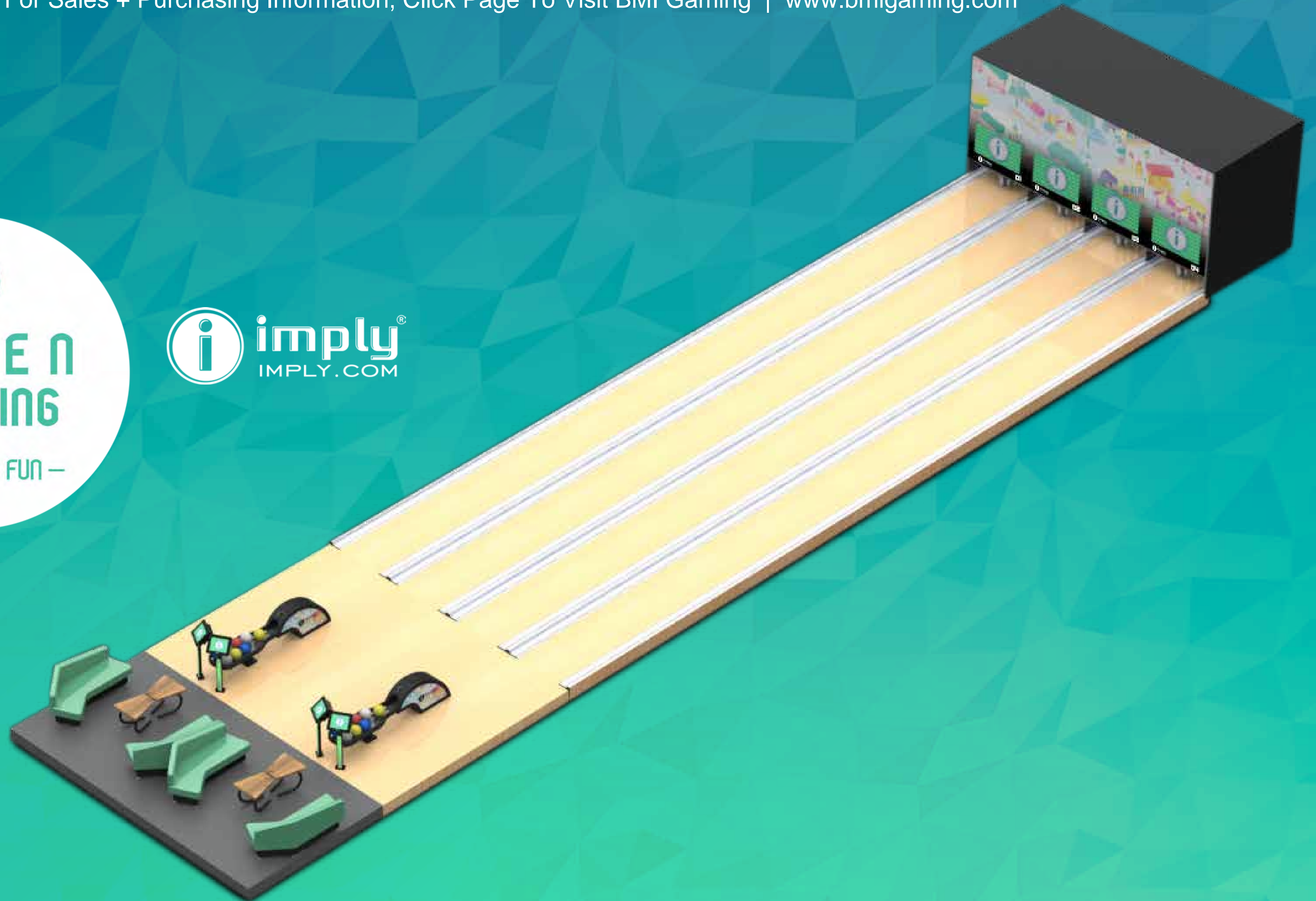




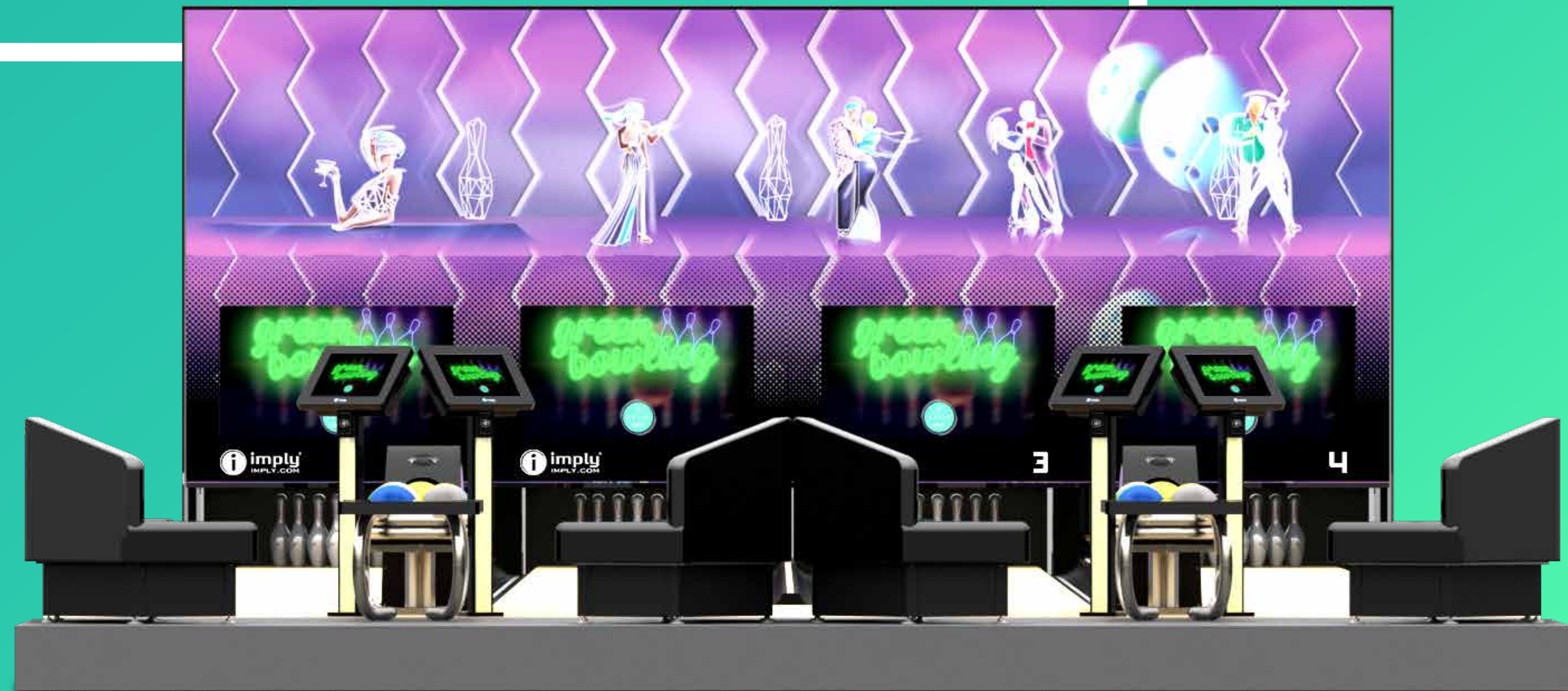
GREEN BOWLING

— STRIKES 4 FUN —



TAKE YOUR BOWLING TO THE NEXT LEVEL.

Give the players what they want. We developed the Green Bowling® with the latest technologies applied to the entertainment. All designed to create a new bowling experience. With the fusion of our know-how of the world market and creative ideas, Green Bowling® combines various reasons to attract players, offering the most fun way of doing many strikes, and keep them coming back for more!

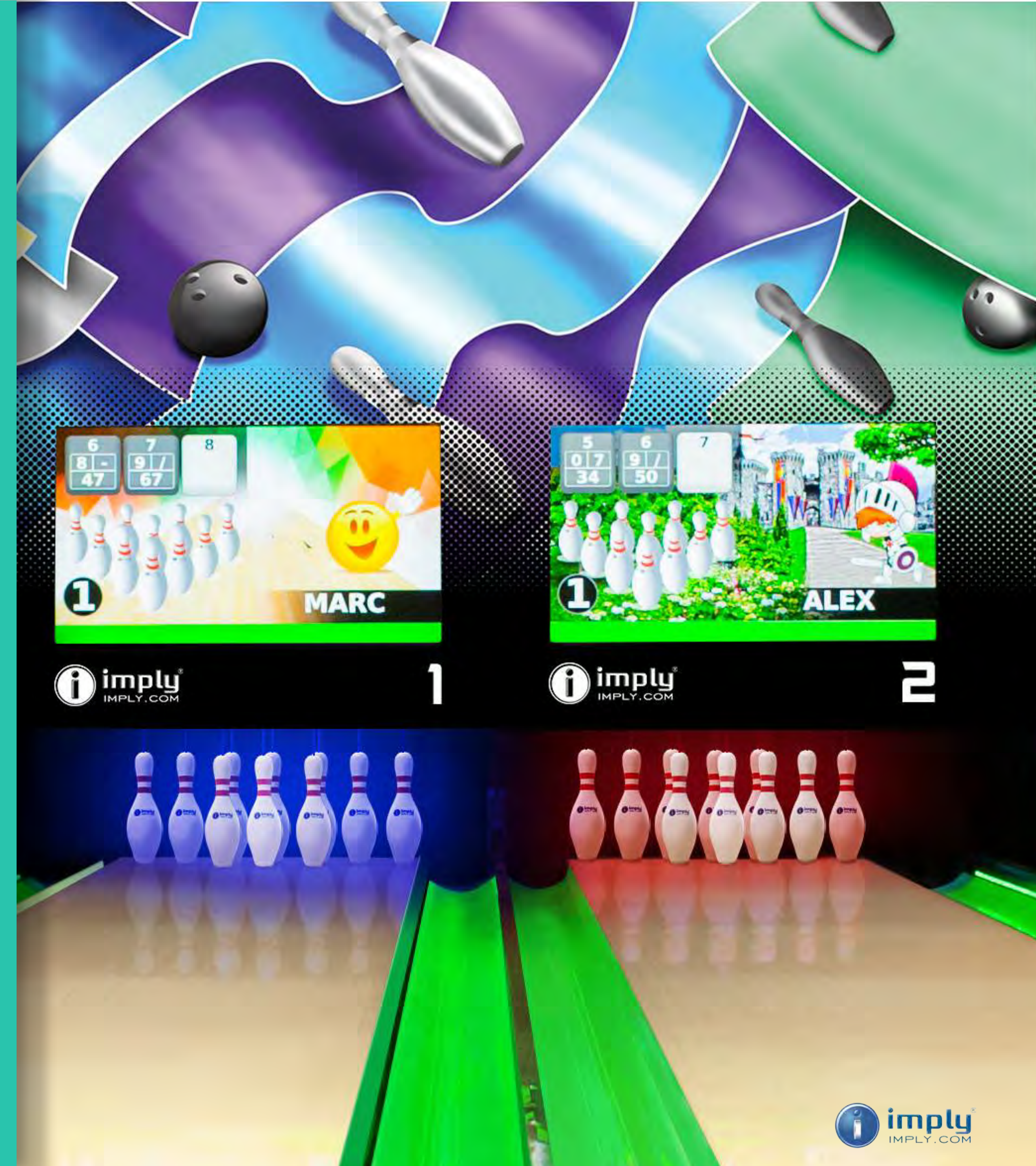


All specifications are subject to change without notice. Pictures and drawings are merely illustrative.

THE REAL WOW! FACTOR!

Our unique RGB LED lighting system synced on pins, along the lanes and on the players terminal, creates a light show! The incredible colorful visual effects are interactive and animated according to each play, dazzling players and creating the WOW. The effects are independent for each lane, and generate a sensational result of lighting throughout the bowling surroundings.

You can also customize the colors of the light show for special occasions and events, or even choose from several pre-programmed sequences from the central control. Give life to your bowling!





BRIGHT BOWLING

Our lanes shine under black lights with our amazing Bright Bowling lighting effects! With the Bright Bowling Effects, ImPLY® lanes are transformed into a show of colors, lights and music. The special inks and neon pigments present on the equipment components interact with the black lights, resulting in a great glow in the dark attraction.

ImPLY® Pro Tip: To maximize the effect, add colored dancing lights, strobe lights, lasers, smoke. This effect creates a colorful ambience that players will enjoy and continue in gameplay for longer periods of time, increasing per lane revenue.

Fun for all ages. ✓

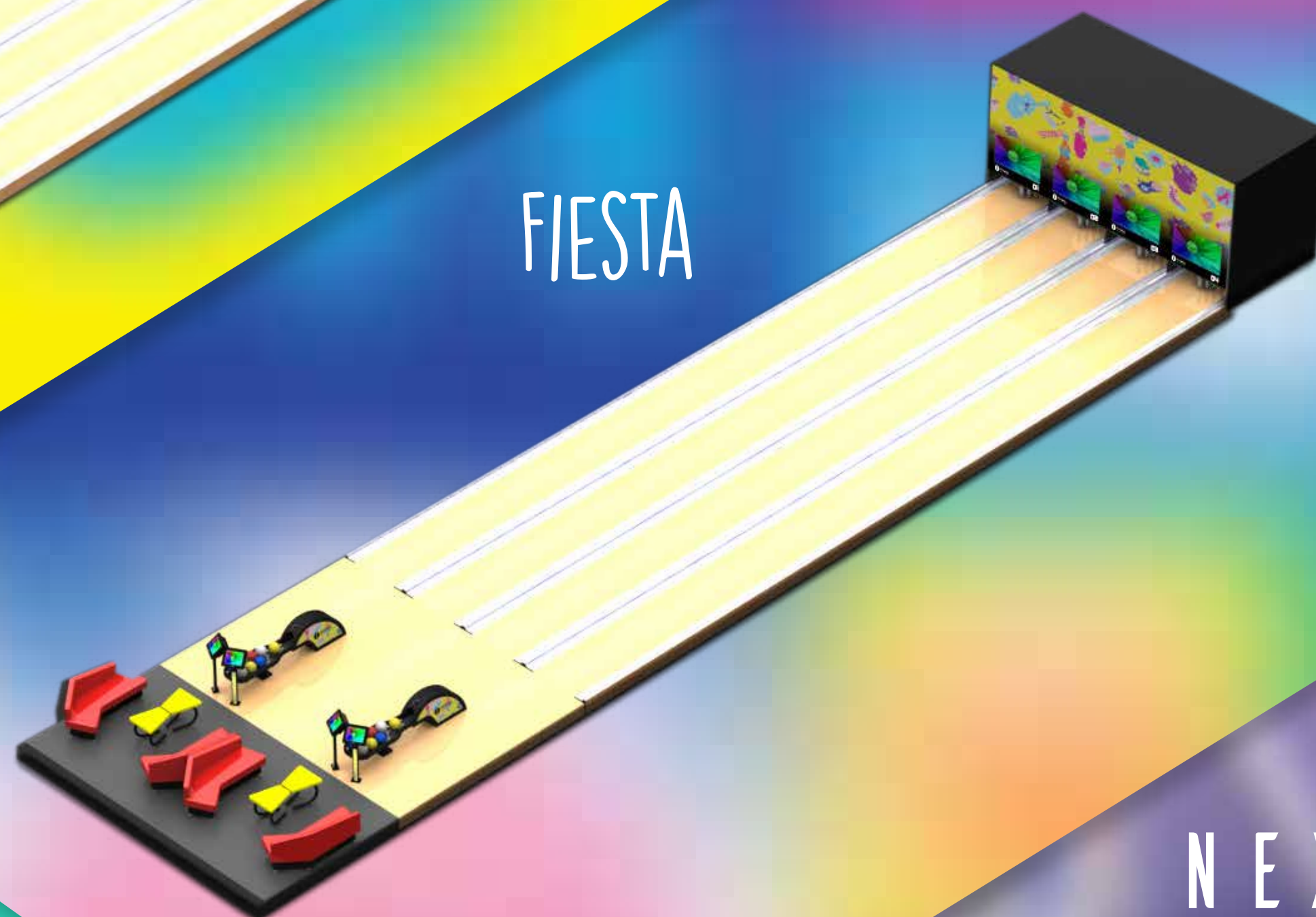
Guaranteed attractive impact
for happy hours and birthday parties! ✓

More profitability and flow of people for your bowling! ✓

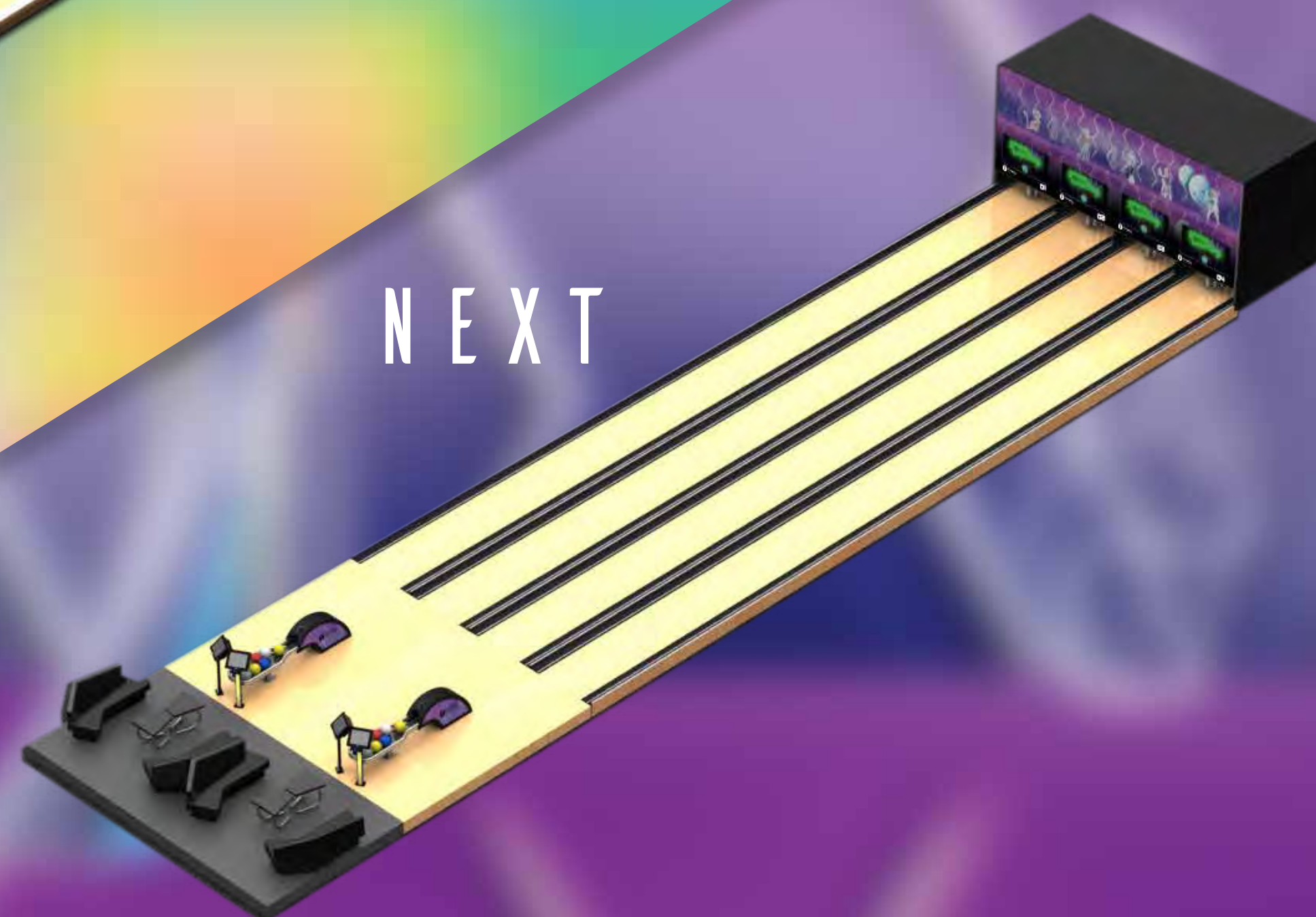
Boutique



FIESTA



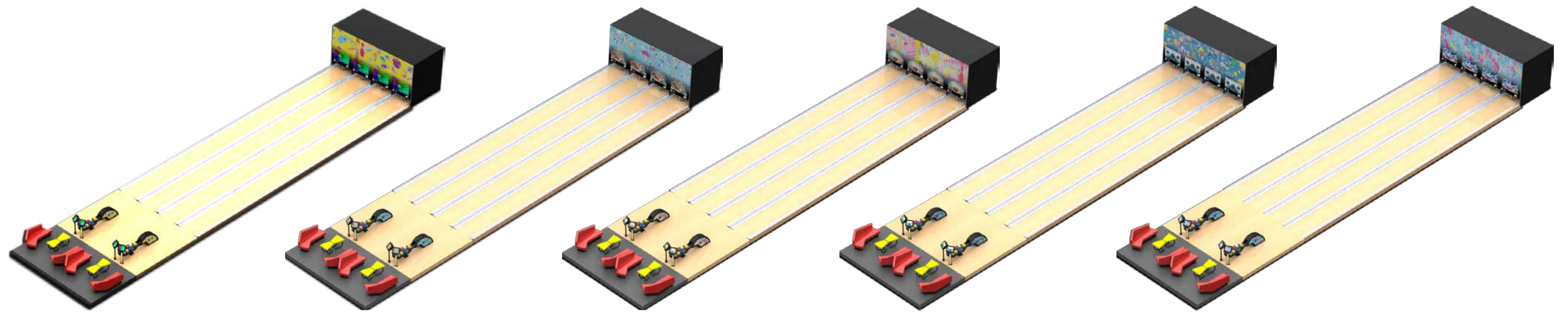
NEXT



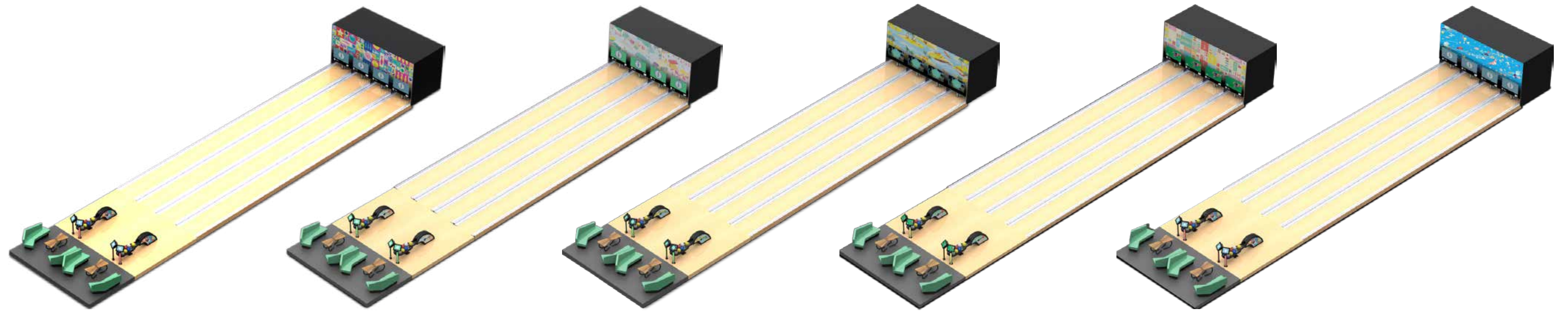
Themes

Three themes with several options to match different decorations:

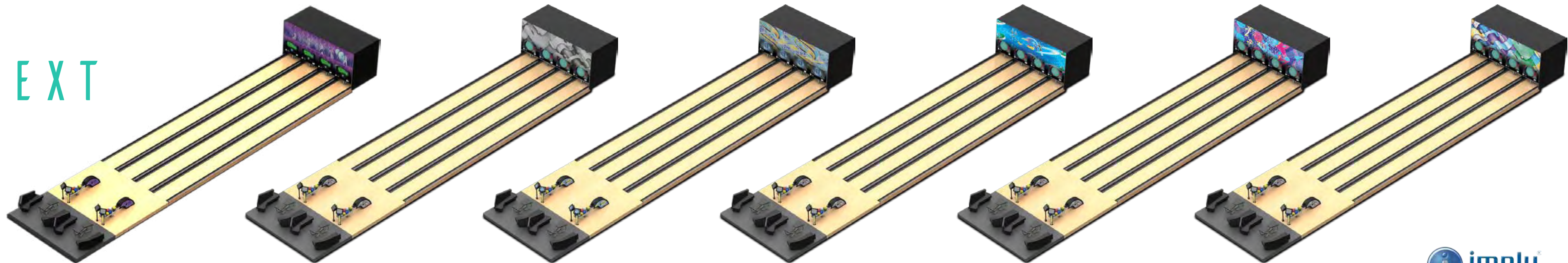
FIESTA



Boutique



NEXT



Decorative Panels

Your bowling has never been so attractive. The exclusive Green Bowling® decorative panels were developed to highlight the maximum brightness of colors with the Bright Bowling effect.

The modern graphics and color images further beautify your Bowling, helping to make it an unforgettable entertainment destination. Available in a variety of models with great visual appeal.



Café

“Enjoy the pleasures of a coffee shop in Rome with scooters, small tables outside, and the best setting for breads, pastries, gelatos, espressos.”



Paradise Islands

“Finding adventure and exploring new places, making small expeditions to sparsely populated islands. On the beach are camouflaged pins and bowling balls, among the coconut trees and sand of this tropical landscape.”



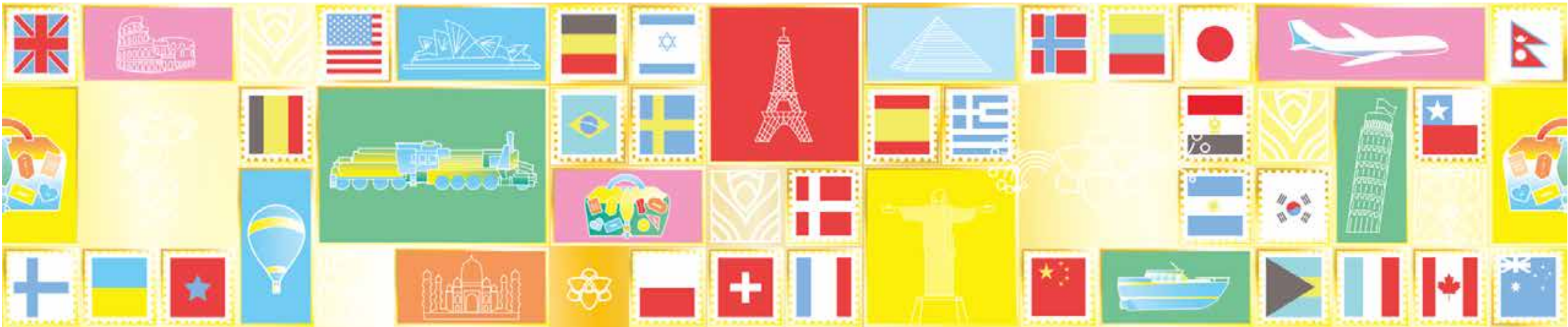
Puzzles

“A Mosaic of giant bowling pins and balls.”



Submarine Adventure

“Embark on underwater adventures with oceans full of colorful shoals and aquatic landscapes, curious fishes squeeze trying to meet new visitors.”



Voyage

“Travel and be enchanted by life. Bags with stamped icons from different parts of the world, aircrafts, balloons, ships and trains leaving.”



90's Fun

"Multi-colored giant pins and bowling balls emanating colors and melting in the Pop Art style, along with the favorite snacks and hobbies of the new generation."



Joy

"A park with benches, a stand selling sweets and people walking and having fun.."



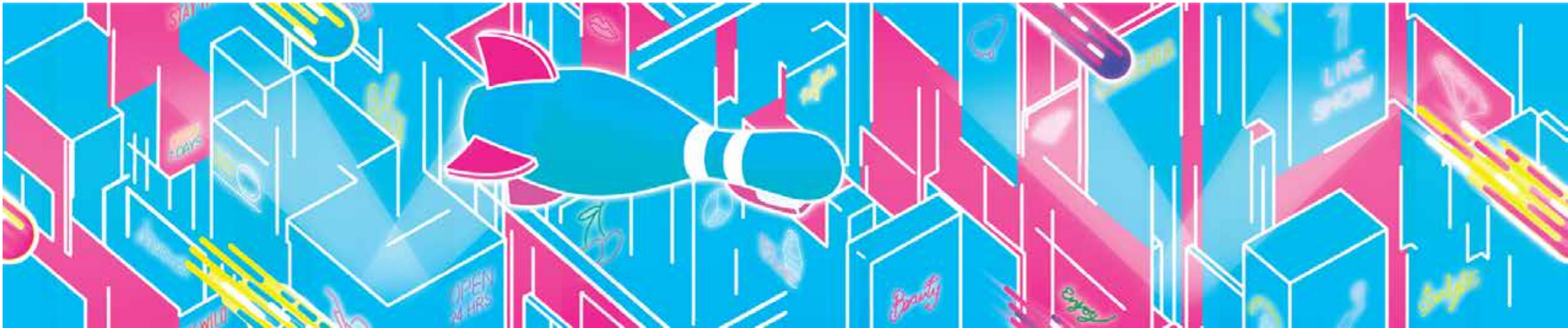
Racing

"A dynamic and energetic scene where cars run with giant balls, competing for space in a giant race track.."



Theme Park

"A great fair of attractions, with a circus surrounded by toys, a roller coaster, and cartoon style speech balloons.."



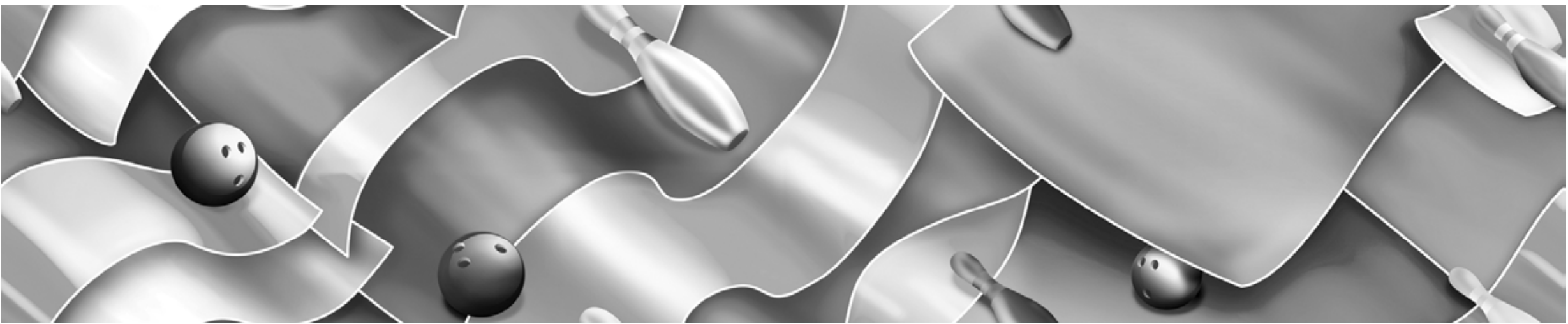
Zeppelin Pin

"A blimp-shaped bowling pin, orbiting the sky and sharing space with colorful comets, flying over a city lit with many neon signs."

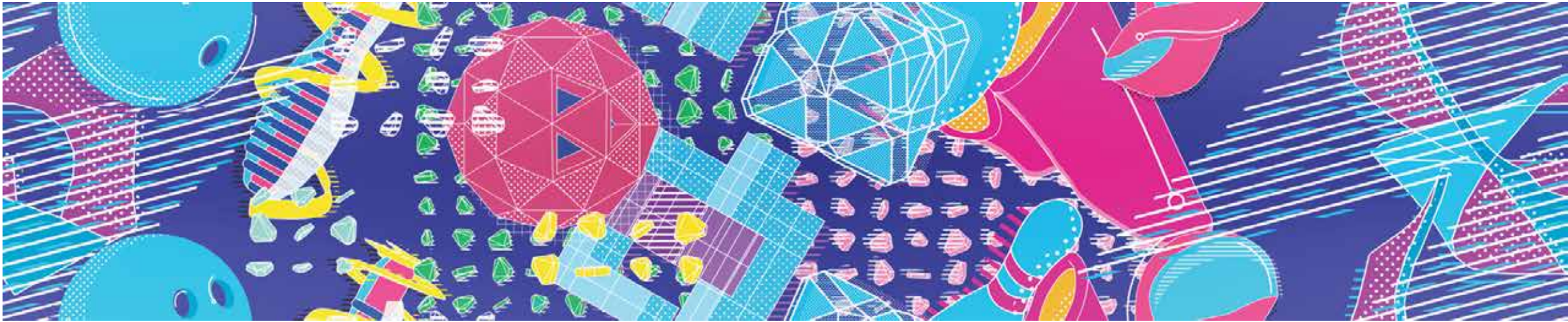


Bowling Frequencies - Colors

"A parallel reality inhabited by bowling pins and balls."



Bowling Frequencies - B&W



Dimensions

"Immense abstract and conceptual architectural structures in balls and pins format."



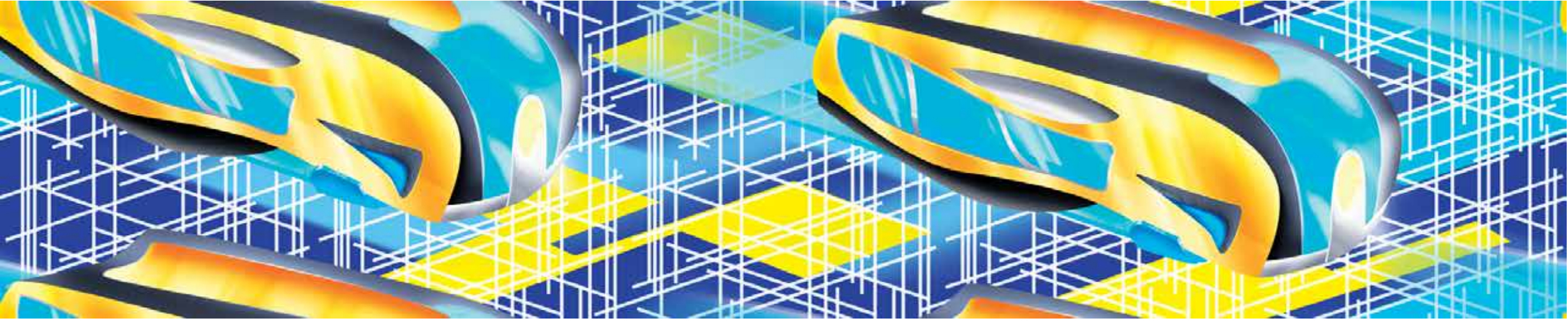
Sky Bar

"A dance in a bar in the tallest building on the planet, squandering glamor and refinement, the decorative pieces refer to bowling pins and balls.."



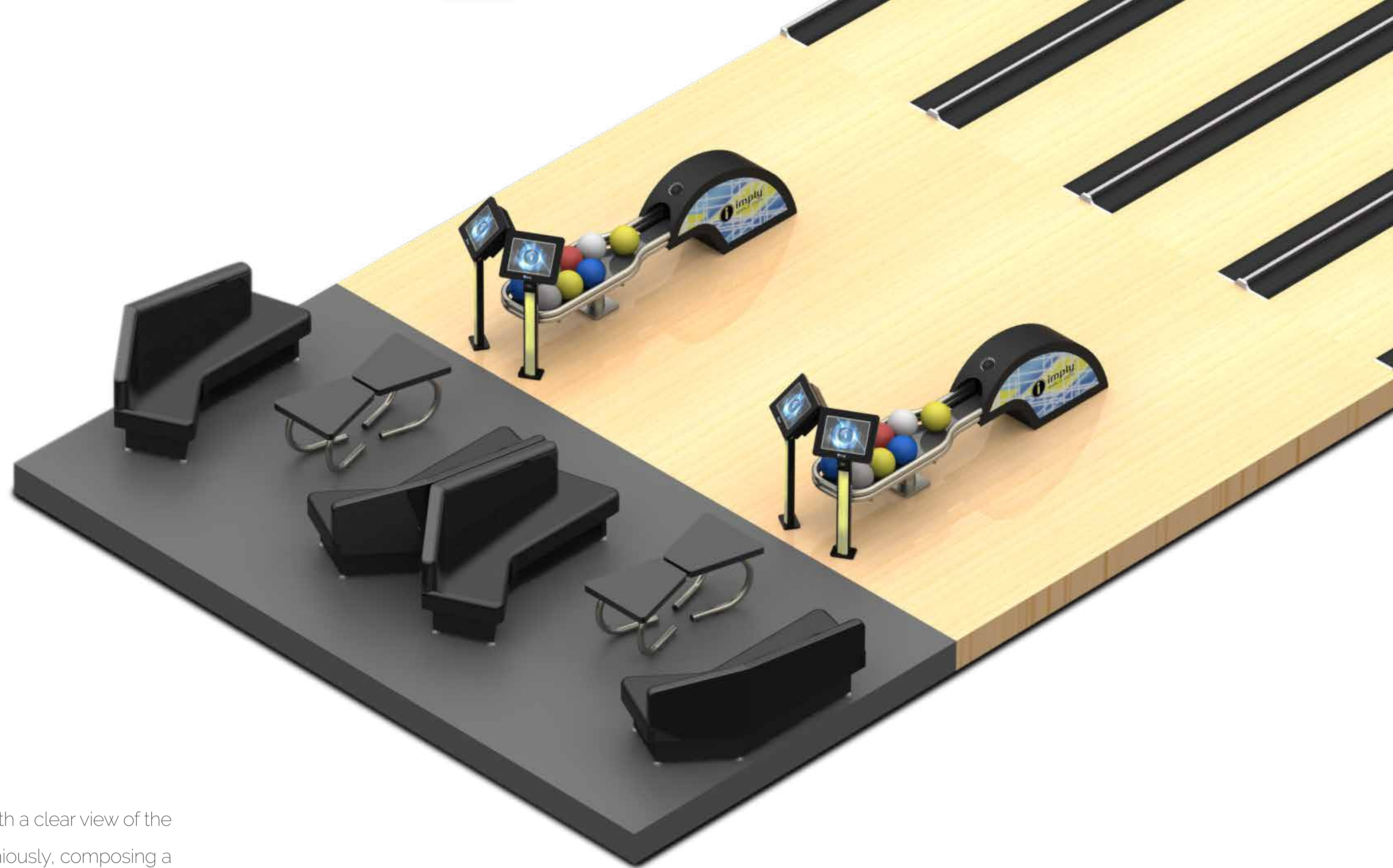
Space Holiday:

"View from a space station, several passenger ships crossing the sky in a futuristic intergalactic vacation environment."



Supersonic

"Futuristic vehicles traveling at supersonic speeds.."



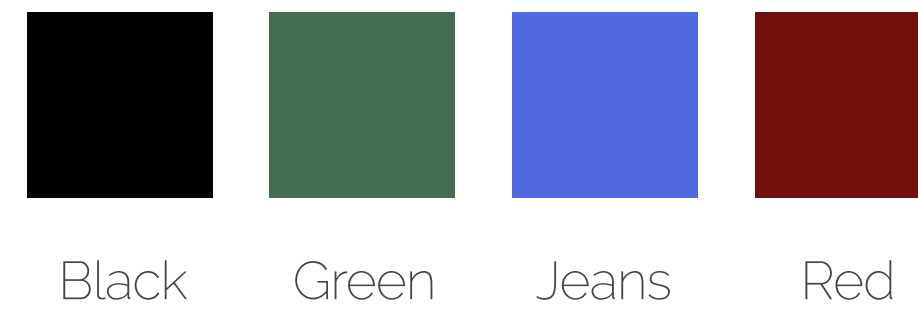
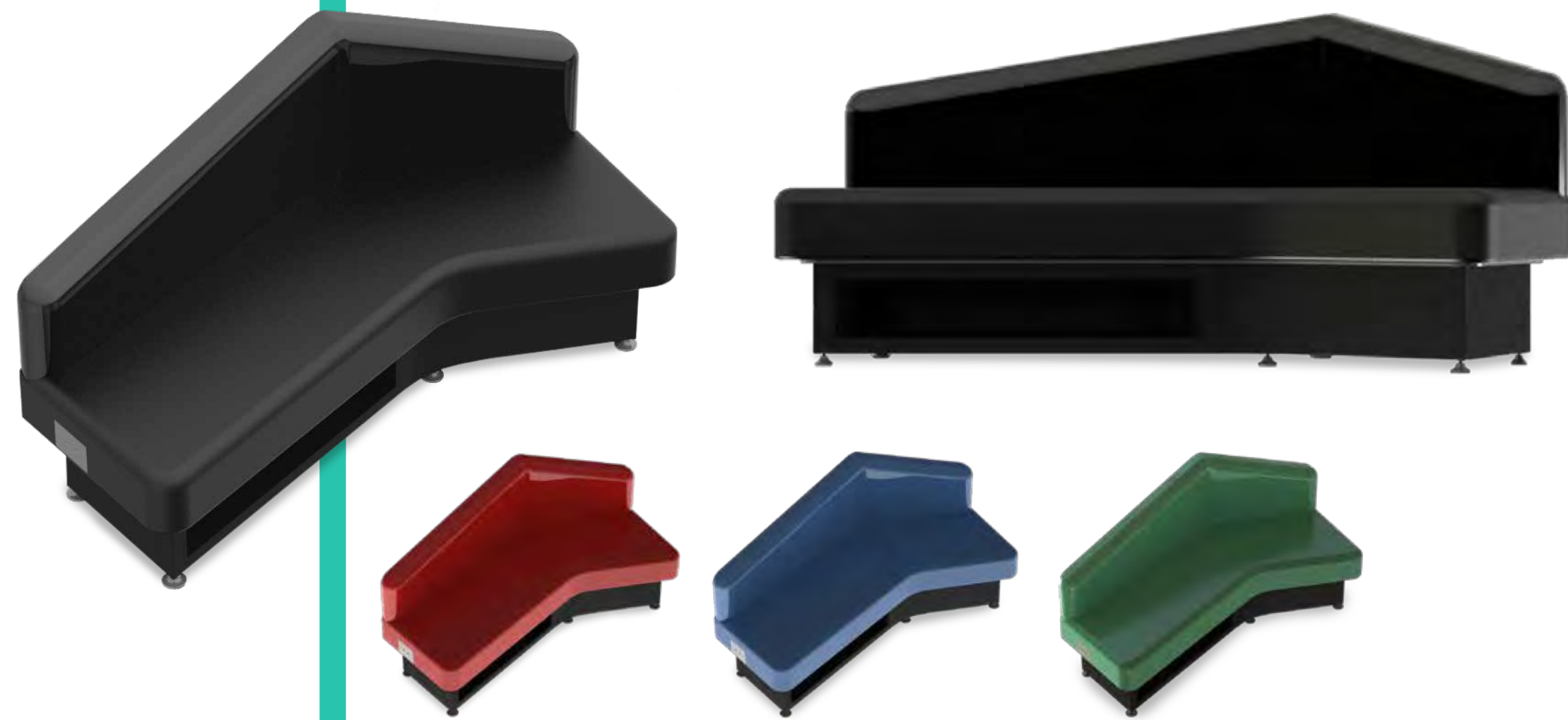
PLAYERS AREA

Clean, modern and sophisticated design, with a clear view of the lanes. The elements come together harmoniously, composing a sophisticated and inviting atmosphere for the players.

Furniture Line

Offers all the style you want for your bowling. Designed to create a stylish environment with a lot of comfort for your customers. So they can interact, and enjoy snacks and drinks while waiting their turn to play.

This means greater satisfaction to the public, and more profitability for the bowling.



SOFAS

Comfortable and ergonomic, with a unique shoe case and built-in USB charging station to conveniently help guests charge their phones.

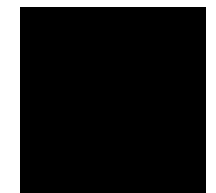
Each sofa accommodates up to 5 people.

With modular configurations, you can combine more sofas to accommodate up to 15 people.

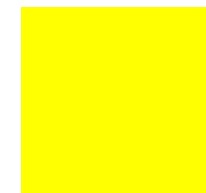


TABLES

Versatile, with plenty of room for consumption of food and drinks on the players area. For larger groups can be placed more tables, positioned at the center and also on the sides of the sofas.



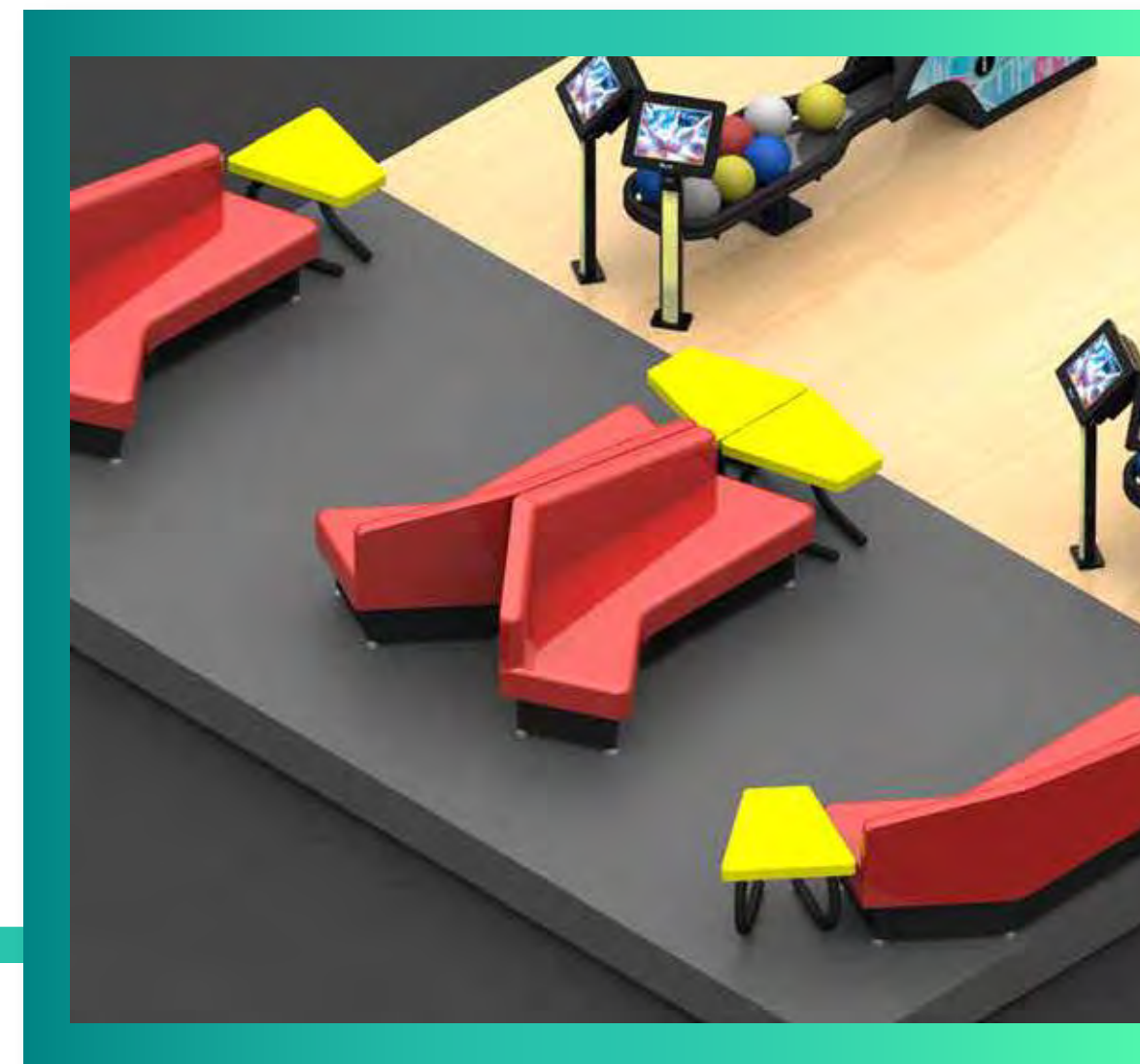
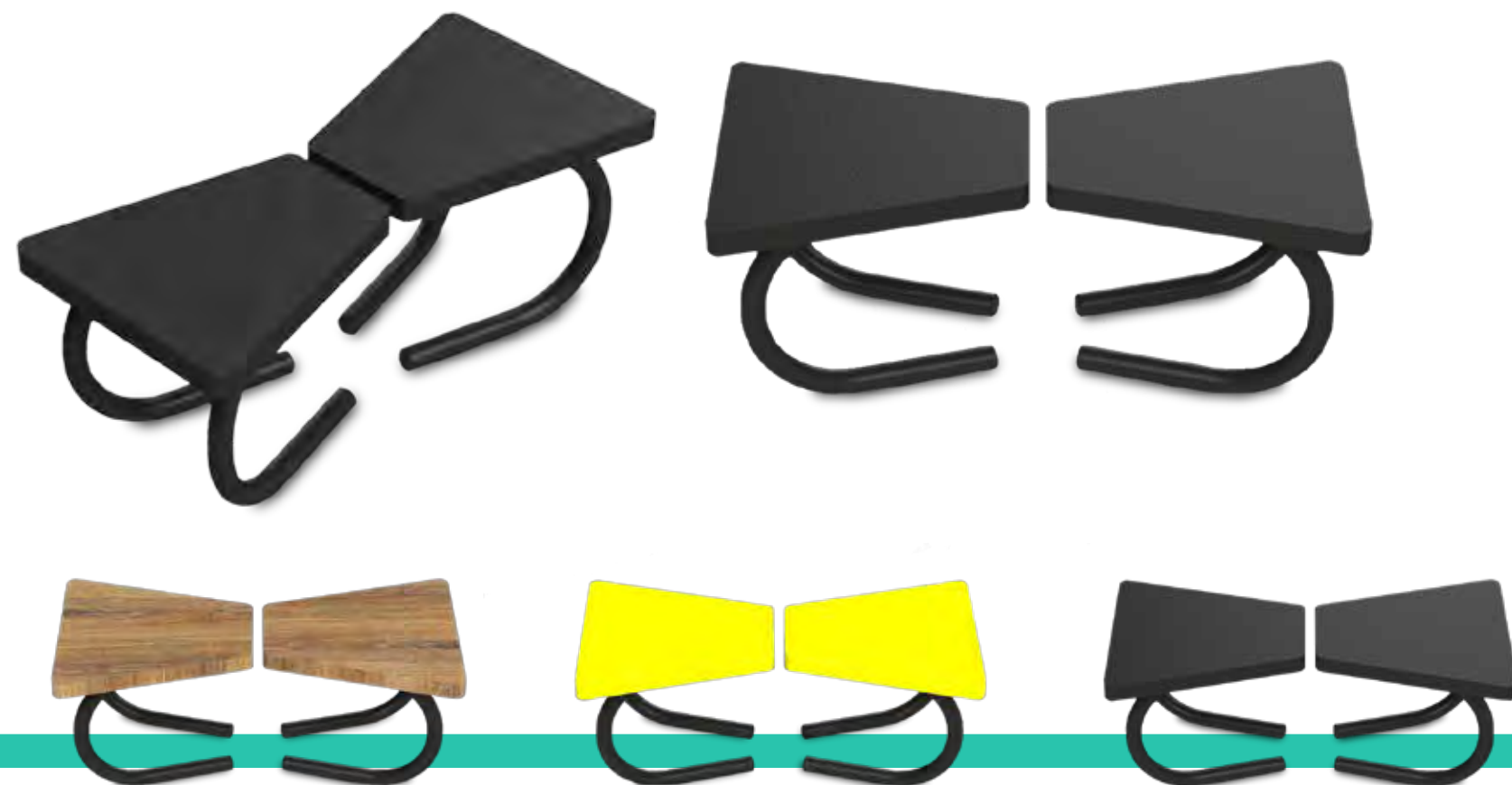
Black



Yellow

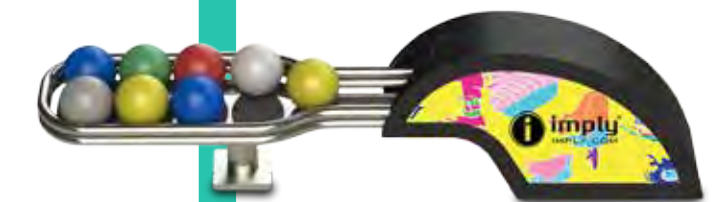
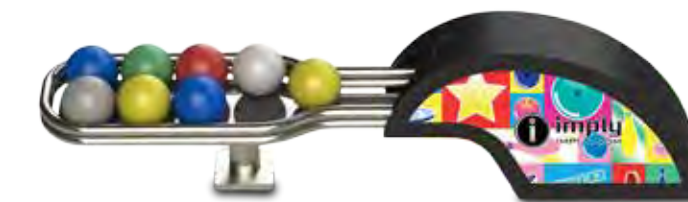
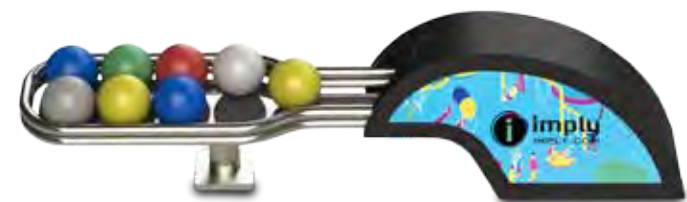
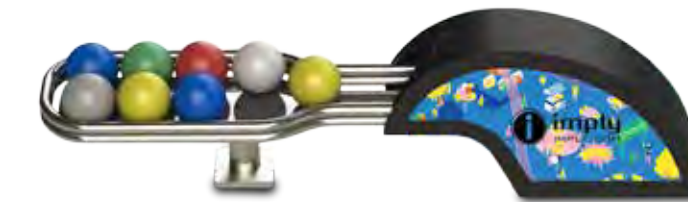
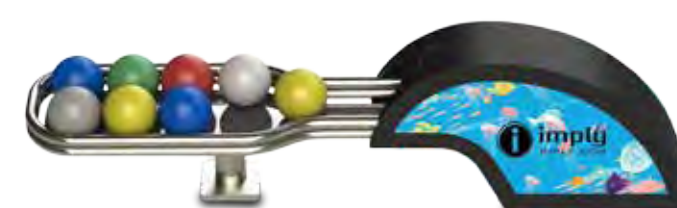
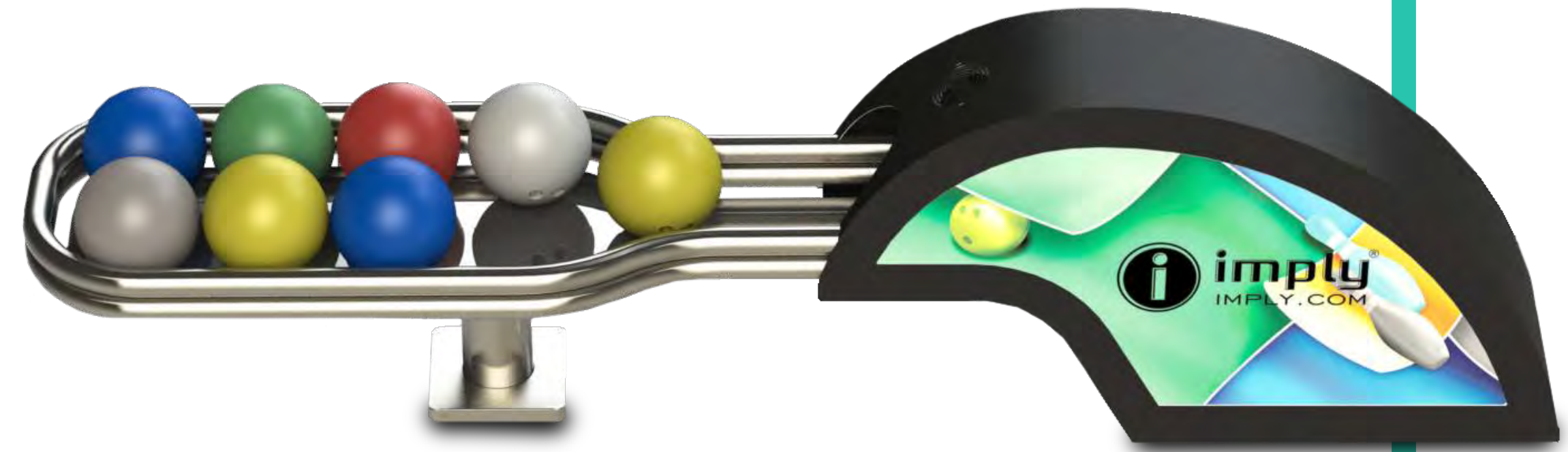


Wood



BALLS ELEVATOR

No doubt, the most agile and secure. It provides a fully customized decoration for your bowling, following the theme of the Decorative Panel of your choice.



LANE VIEWER DISPLAYS

Engage customers with stunning 55" HD LCD screens, displaying information about each shot in the most modern way.

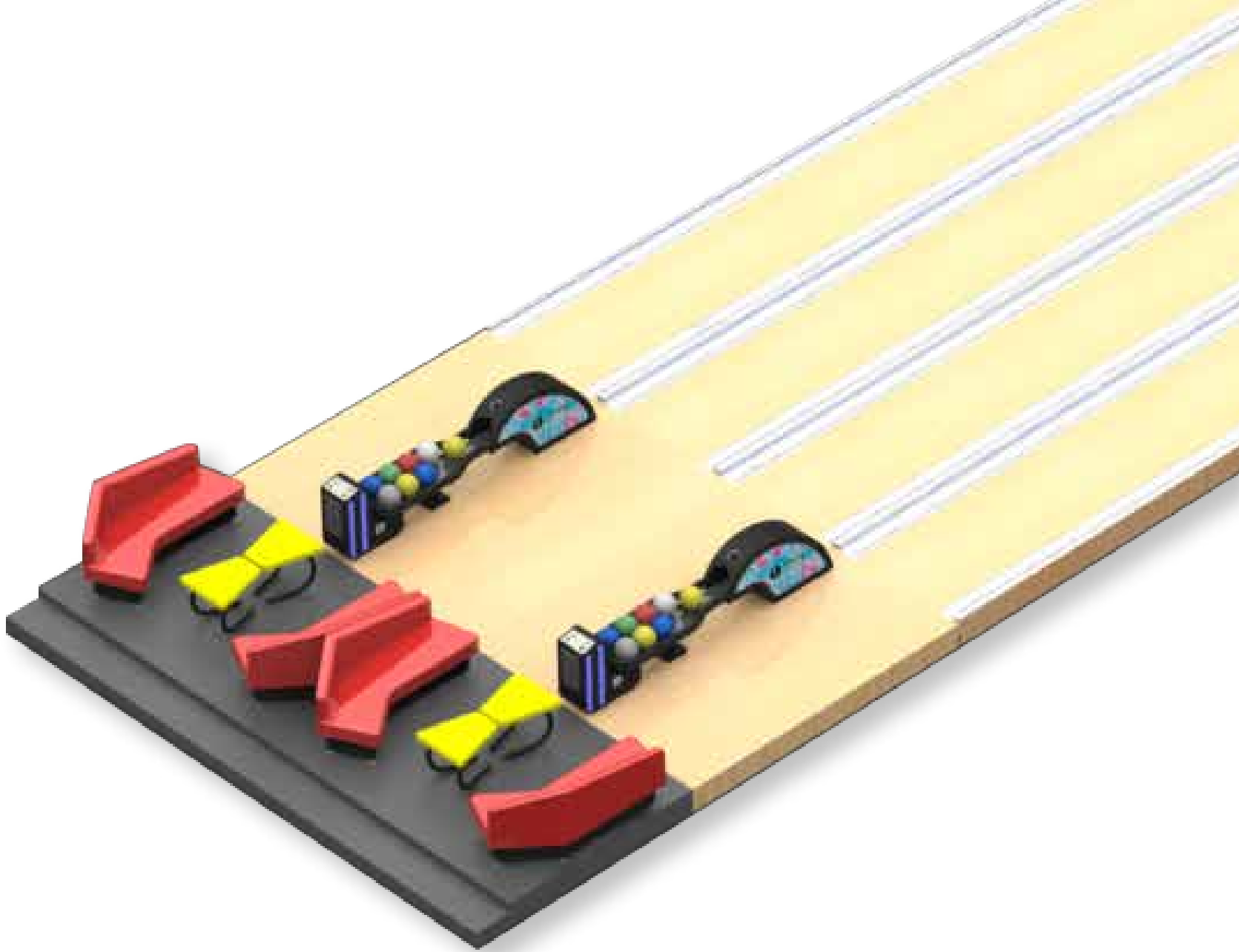
The screens are embedded inside the masking panel, so there's no need to build any extra overhead structure for the installation.



CHOICE OF INTERACTIVE TERMINALS



Touchscreen Terminal: Slim Design. Body illuminated with light effects. 15" LCD touch screen monitor, Qr code or Smartcard reader (optional). With an audacious slim design, its touch screen eliminates the use of the keyboard. Through simple touches on the screen, players access all lane control functions.



OPERATION:



COINS



TOKEN



SMARTCARD

OPTIONAL:



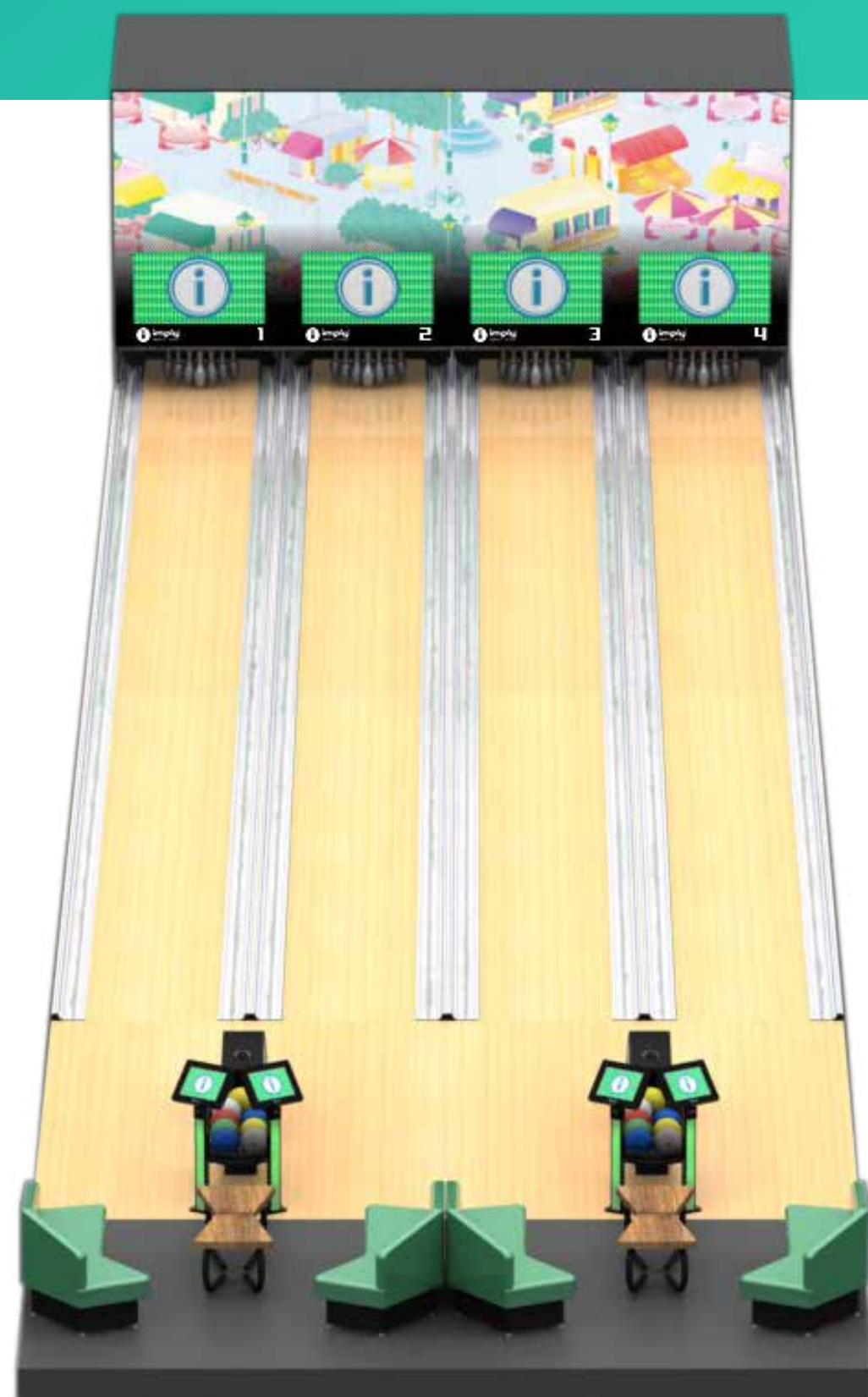
REDEMPTION
TICKETS

Bowling Café Terminal : Prepared to connect to the payment system of your choice, can be operated by coins, tokens or smartcard. So, it does not require employees to open and close the lanes, optimizing your operational processes. Located at the beginning of each lane, has control by trackball mouse, and is easy to operate. Just insert a credit to start bowling! Optional Redemption System to reward players.



<BOWLINGNET>

POWERED BY



BOWLINGNET USER

The new ImPLY® automatic scoring system, is designed to provide an innovative experience with the best technologies, so that players can enjoy hours of fun without stopping, and keep coming back for more.



Ultra User friendly: very intuitive system, practical and easy to use.



Up to 12 players can have fun in the same game.



New Game Interface.



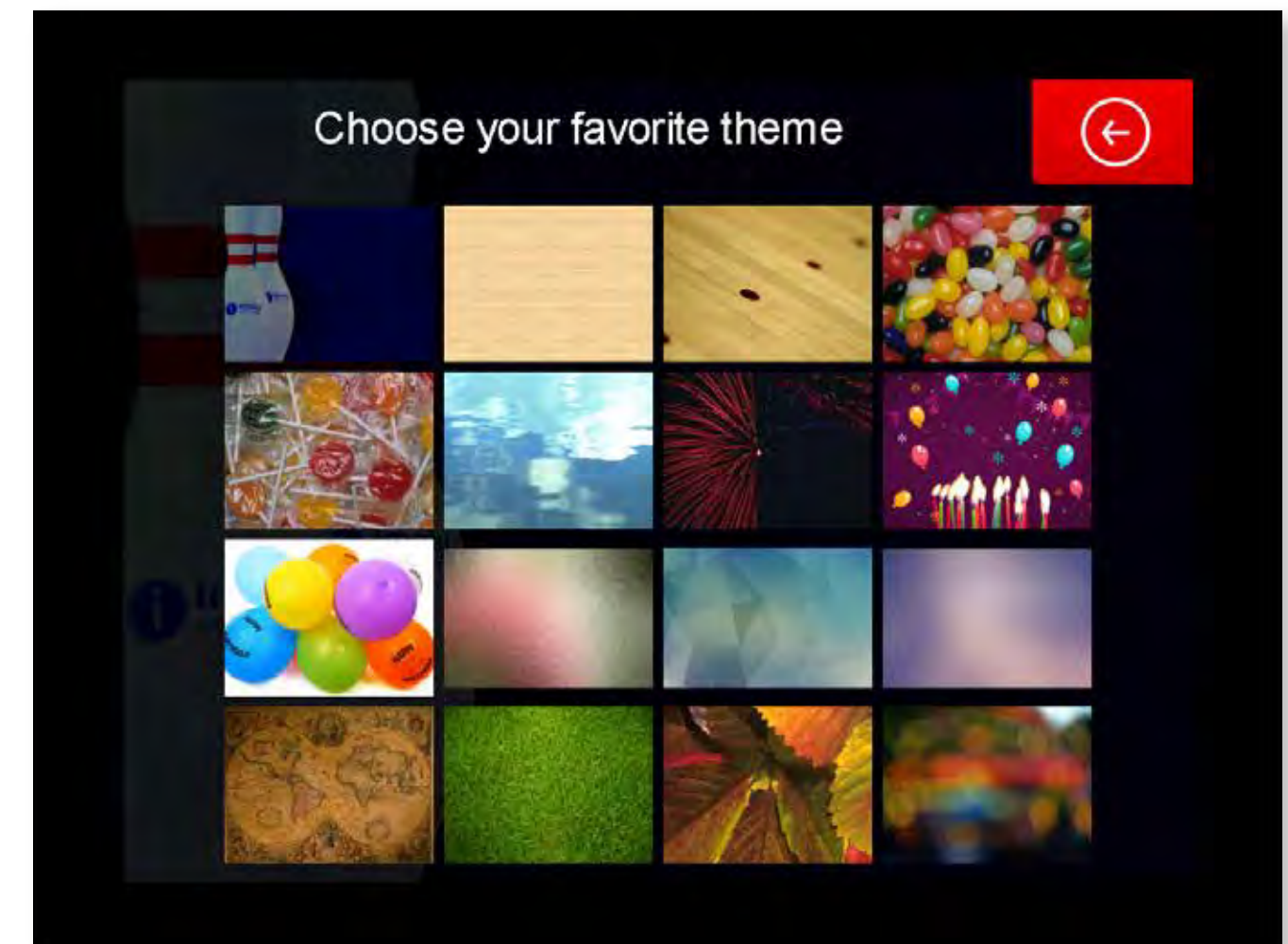
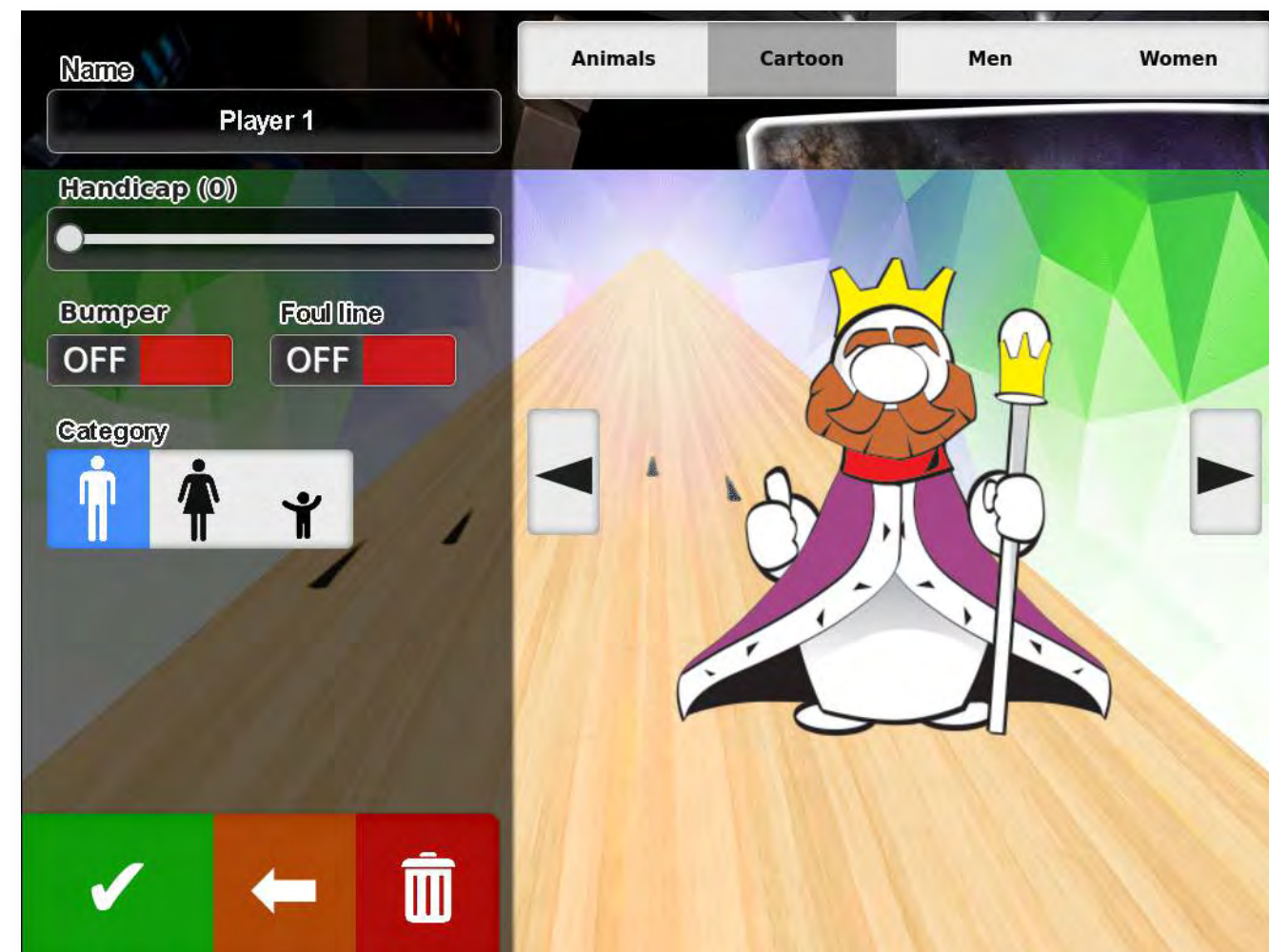
NEW GAME INTERFACE

The avatars with animated backgrounds provide the most fun gaming experience. Players can choose their own avatars in the beginning of the game from different groups of themes available, designed for all ages and types of players. Your customers will love the various options for avatars that react according to the score of the game, gutter, strike and other situations.



NEW GAME INTERFACE

The player can select from a variety of scoring themes to create a unique experience at the interface, including themes for parties and birthdays. Players will also enjoy control over the configuration their names, option to enable bumper and foul detector, and other game options.





VIRTUAL WAITER - TOOL FOR CATERING

Offers to the players immediate access to the best food and drink offerings. Thus, it is very practical to select the quantity of each item and place orders directly from the lanes.



AUTOMATIC RANKING

At the end of the game, the players with the best scores can record their names in the top 10 in the categories men, women and children.



TEAM MODE

Allows players to create teams and calculate the score for the team.



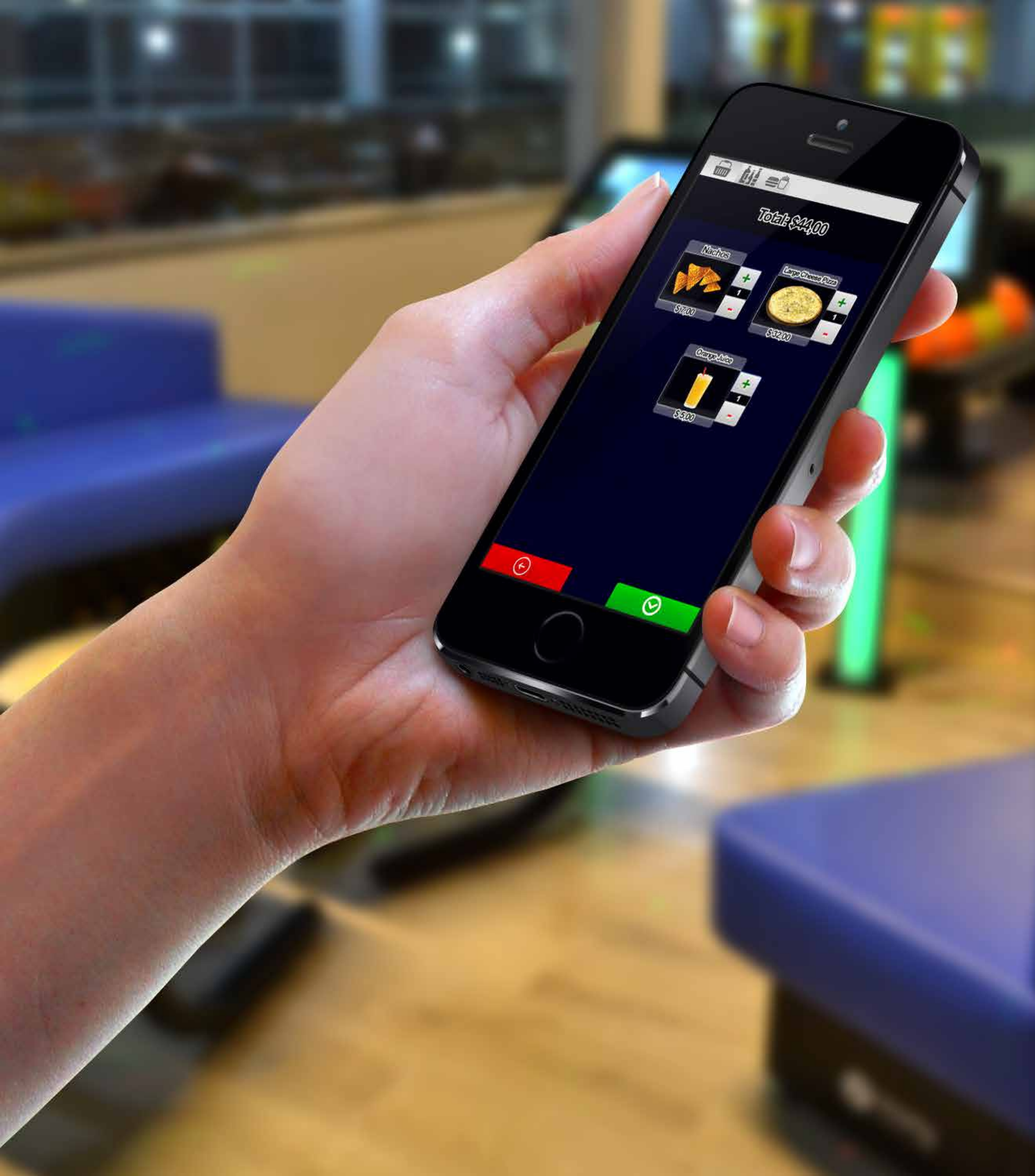
MESSAGING SYSTEM

Interact with other players by sending messages from one lane to another.



MULTI-LANGUAGE SYSTEM

With our unique multi-language system, the player can choose a language to command the lanes: English, Spanish, Portuguese, or French. Any foreign tourist will feel at home in your ImPLY® Bowling.



NEW SMARTPHONE INTERFACE

*optional

If you really want to surprise your customers, take advantage of the latest technological innovations. Use this unique interface to allow players to connect their own smartphone to the game.

Players can use their smartphones to access the options menu, view the score of the game, send messages to the lanes, order from the menu and share their score on social networks.

To have access, players will only need a QR code reader app and browser on their phone.



< BOWLINGNET >

POWERED BY



BOWLINGNET CENTRAL

Software for operating and controlling the lanes. Intuitive and easy to use, gives you maximum control over the lanes with less effort so that you can maximize your profitability and customer satisfaction.

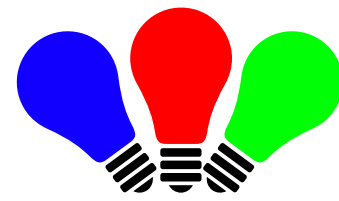


Displays the status of the lanes on the main screen to facilitate control.



Flexibility: Customize multiple options to control your bowling your way.

LIGHTS SHOW



Select from a wide range of preconfigured themes with different effects and colors for the lighting system with synchronized RGB LEDs along the lanes, on the pins and terminal.

CRM



Know your customers, and keep them coming back for new visits is the key to your success. Our system allows you to register data and preferences of all your customers. Use your customer database to make relationship marketing, disclosures and promotions through email, text messages, phone, direct mail, social media and more.

PAYMENTS



Control the form of collection (prepaid or postpaid), and the credits modality (time or lines). It allows you to set different prices for days and times, and even different values for holidays, birthdays, happy hours, special promotions, among others. Control over discounts and extras (must inform reason for registration). It offers the possibility to split a payment between several people.



Streamlines in a few clicks the control of your lanes, allowing opening and closing, and send commands, such as: name of the players, foul line, bumper, return move, reset, restart, add time/lines credits, inverting lanes, opening in maintenance mode, retrieve game in case of misclosure, among other options.



For the Self Service Terminal, lets setting the number of credits (tokens, coins, smartcard) used for each player.



Redemption: In the Self Service Terminal with ticket redemption, allows setting the value for the tickets.

CONFIGURABLE GAME MODES

Pro: 10 frames, 2 shots per frame

Game: 10 frames, 1 shot per frame

Superfast: 5 frames, 1 shot per frame.

TIMEOUT

Offers the option to enable and configure a countdown timer for ensuring faster games. If enabled, appears a time bar at the bottom of the Lane Viewer LCD Displays.





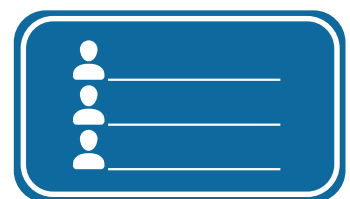
TERMINALS INTERFACE

You can create an unlimited number of themes by adding custom backgrounds with the logo of your bowling, and all custom images you want. The possibilities are endless. You can even create images with pictures of birthdays, company logos for corporate events, or any other theme that your bowling wants to promote.



MESSAGING SYSTEM

Send messages from the central to the lanes, to interact with players and increase awareness about creative promotions.



LANES RESERVATION PLATFORM

Controls the waiting list displayed to customers in the Waiting List Viewer LCDs. If the lanes are full at the moment, customers can add their names to the waiting list, and keep track of their place in line.



VIRTUAL WAITER - TOOL FOR CATERING

You can easily create and group the menu offerings for players to make their orders directly from the terminals or smartphones. Enter the price of each item, create packages and combos to streamline operations and improve customer service.



- ✓ In addition to bowling, you can also control other equipment (optional), such as pool tables, party rooms, and more. It allows you to set time and pricing options for each profitable asset.
- ✓ Set the buttons available to the player's screen.
- ✓ Configure and customize the languages available to players.
- ✓ Set the Ranking (Male / Female / Kids).
- ✓ Register users. All access to the system is authenticated via username and password.
- ✓ Can be integrated with other systems (Imply® provides documentation to integrate).

SUPERMEDIA DIGITAL SIGNAGE PACKAGE *optional

Create your own TV channel to capture the attention and interact with everyone in your center in a much more attractive way and cost-effectively - with minimal effort on your part. The unique ImPLY® SuperMedia is a powerful tool to perform highly effective marketing campaigns for your center.

It's easy to change your promotions and custom digital ads, and display them around the bowling: from the Lane Viewer LCDs, the Waiting List Viewer LCDs, and also additional displays disseminated in the players area, restaurant, bar, reception, or any other place of your center.

Thus, it is a surefire way to attract more looks for your ads. The SuperMedia package allows you to publicize campaigns to increase average sales by encouraging customers with ads about food, drinks, and various products offered in your store, and also encourage them to come back more often. There is no better place to advertise your products than inside your bowling.



Promote all your offers, daily specials, advertising, special events and other promotions to promote increases in sales.



Leverages customer satisfaction and promotes loyalty.



Give your customers all the information they need to improve their experience.



Much more interactivity.



Increases the return on your investment by selling ad space to other advertisers, generating new sources of revenue for your center.

Super Media offers a powerful set of easy to use tools:



You can easily display videos, pictures, pictograms, text messages, countdown dates to events, your own ads, and more.



Create ads from scratch with our easy to use editor to create text and images with the logo of the center, prices, and other customized information.



Image sequences may be different for each device, or the same for all media devices.

Automates the entire disclosure process: Allows you to select the display time and number of repetitions for each ad and set times, weekdays, month days and months for specific media, so you can publicize any content the timeliest. With automated schedules, the SuperMedia continues to boost your sales day after day.



You can create "triggers" such as holidays, times, specific days of the week and month to automatically activate your preset campaigns.



Allows you to select which monitors the ads will appear, and display custom messages for birthdays, parties and events.



Create and edit various settings, with the ability to test and view the media before publishing.



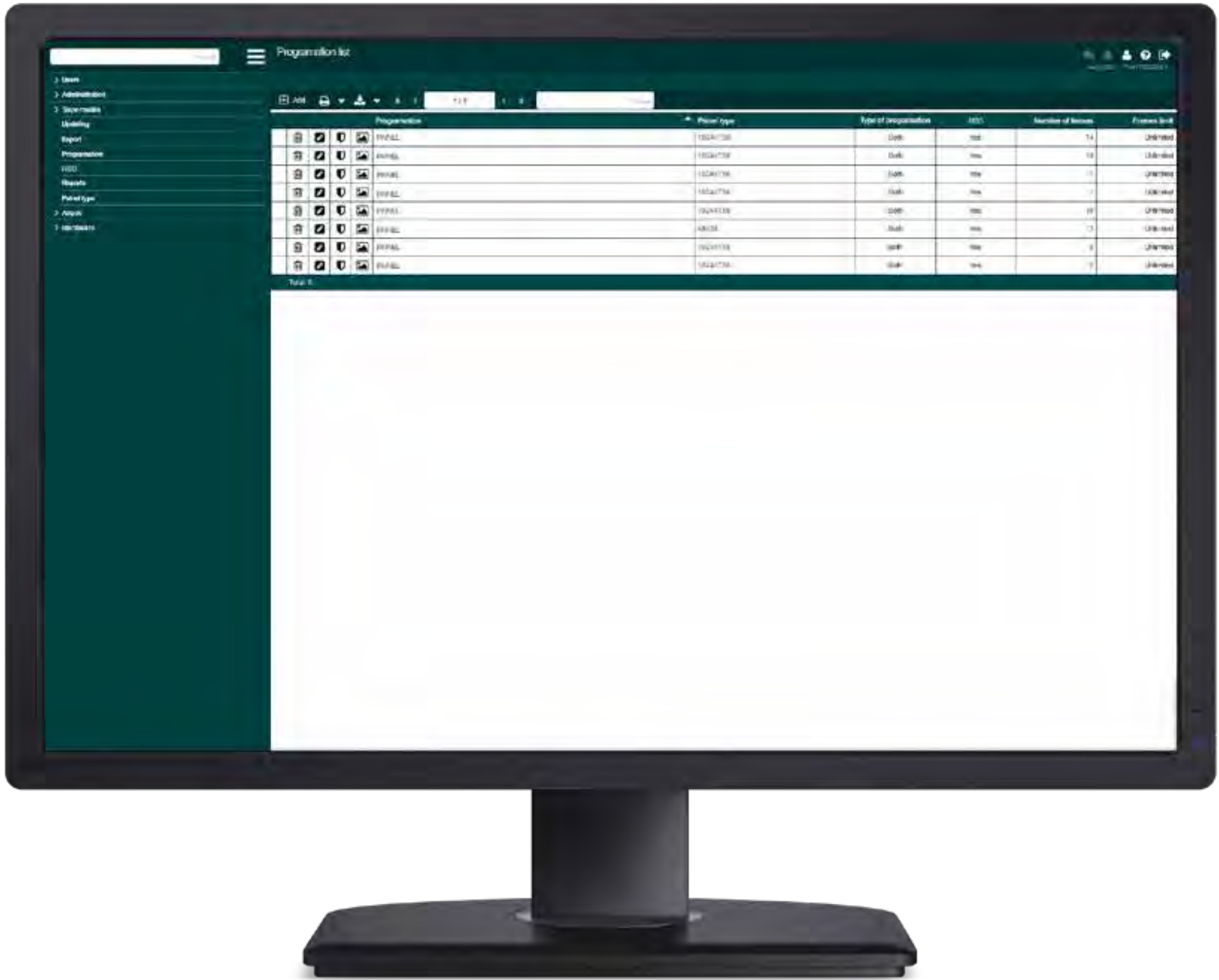
Create and configure various effects.



Sign the hours and days of operation of equipment, time to switch on and off.



Media reports, with an overview of your campaigns, and more.





<BOWLINGNET>

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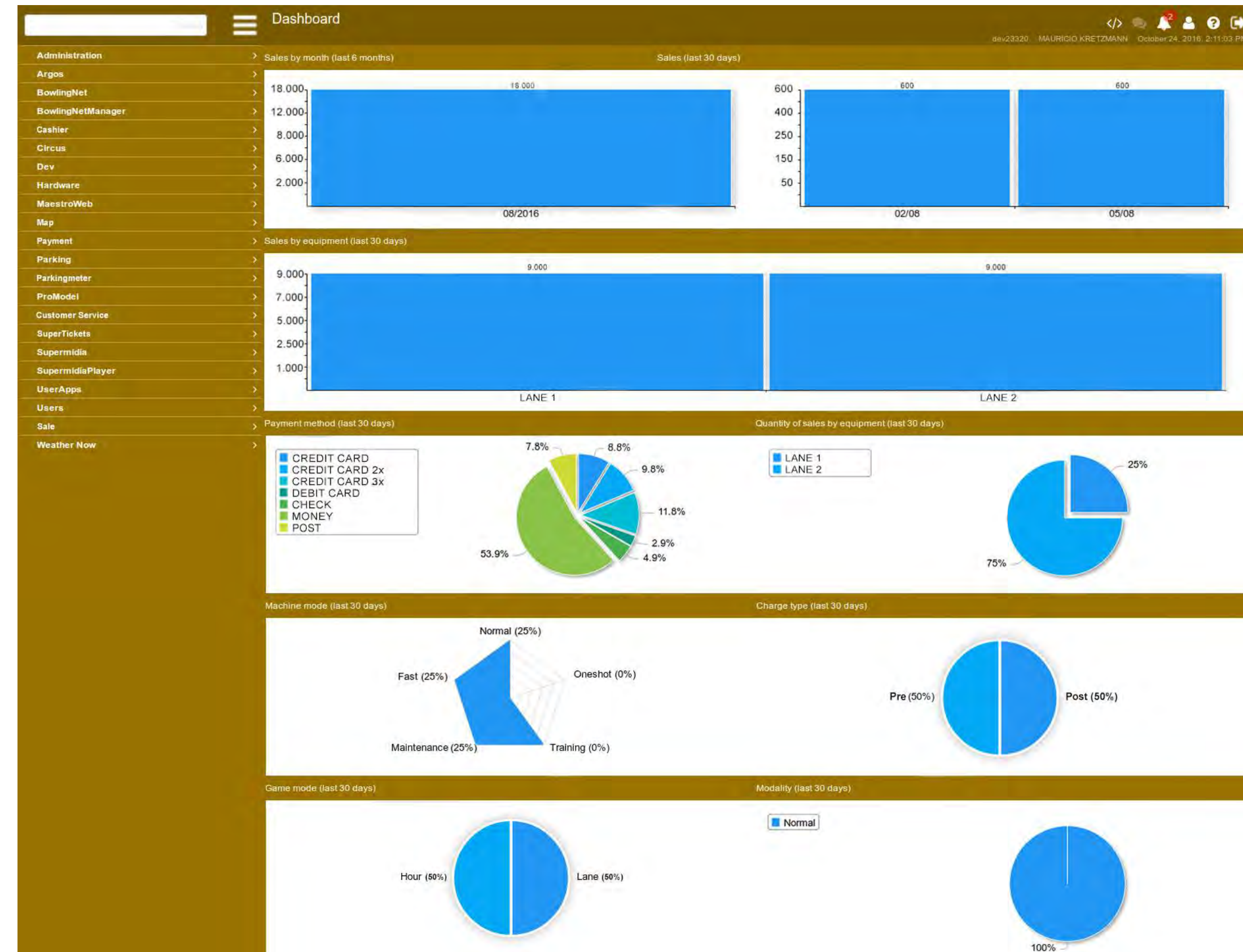


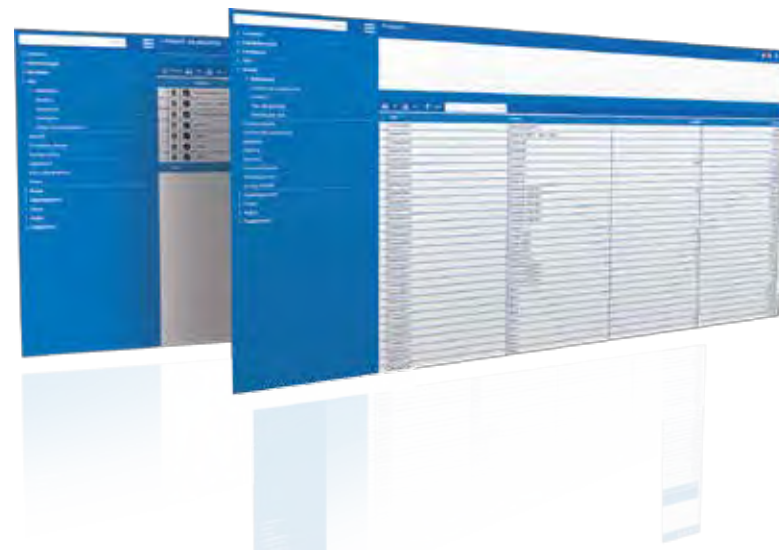
BOWLINGNET MANAGER

Here you can overview all the data on your bowling. Explore Business Intelligence reports intuitively, all in one place.

It offers different management reports, income and occupation of lanes to help you better manage and grow your business. With our management system on the Internet, you have access to your bowling data any day of the week, 24 hours a day and wherever you are. Stop wasting time with spreadsheets and complicated systems. We will facilitate your management, without complication, with tools to protect against fraud and facilitate auditing.

You can see in real time which lanes are open, view the collection of each lane or all of them, consult synthetic and analytical sales reports, and many other useful information.



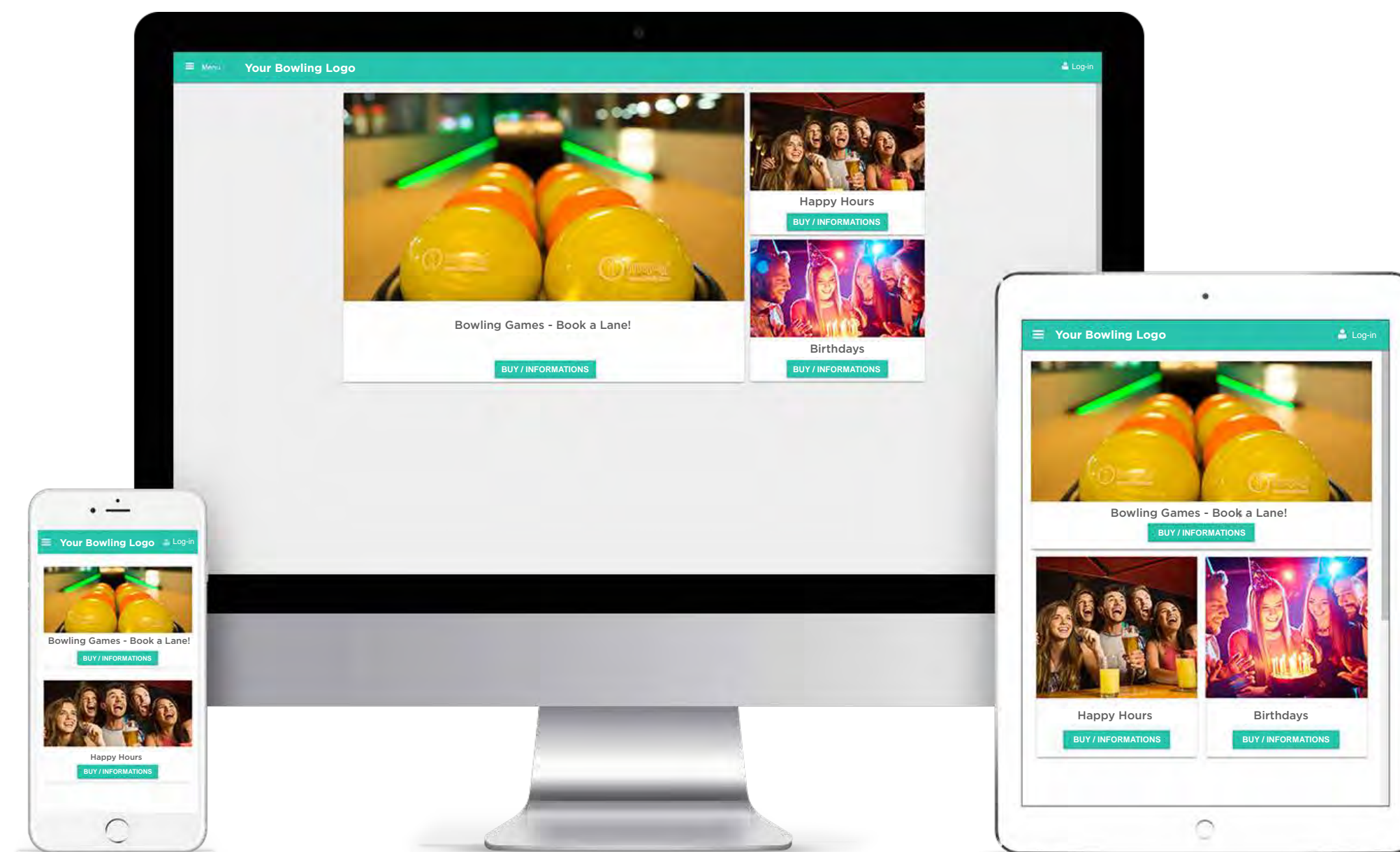


SUPER TICKETS PACKAGE *optional

Internet has become a reality in the daily lives of consumers. Therefore, we offer an exclusive online platform for your business!

Rely on what is most modern in the market to let your customers book the lanes and purchase hours/lines in advance via Internet with ease and convenience. Super Tickets accelerates your revenue.

Your customers can book lanes in a few clicks via computer, smartphone, tablet, from anywhere at any time, and be sure to arrive to the bowling with their lane available. All this helps to make the experience more comfortable for players and more profitable for you.



YOUR OWN E-COMMERCE WEBSITE!



We can add the Super Tickets platform within your own existing website, so you sell online directly on your website without redirection.



Reduces the risk of keeping lanes reserved for no-shows, as the payments for reservation are made in advance.
Pay with major credit card brands.



Customers can log in directly with a Google or Facebook account, or complete a brief registration.



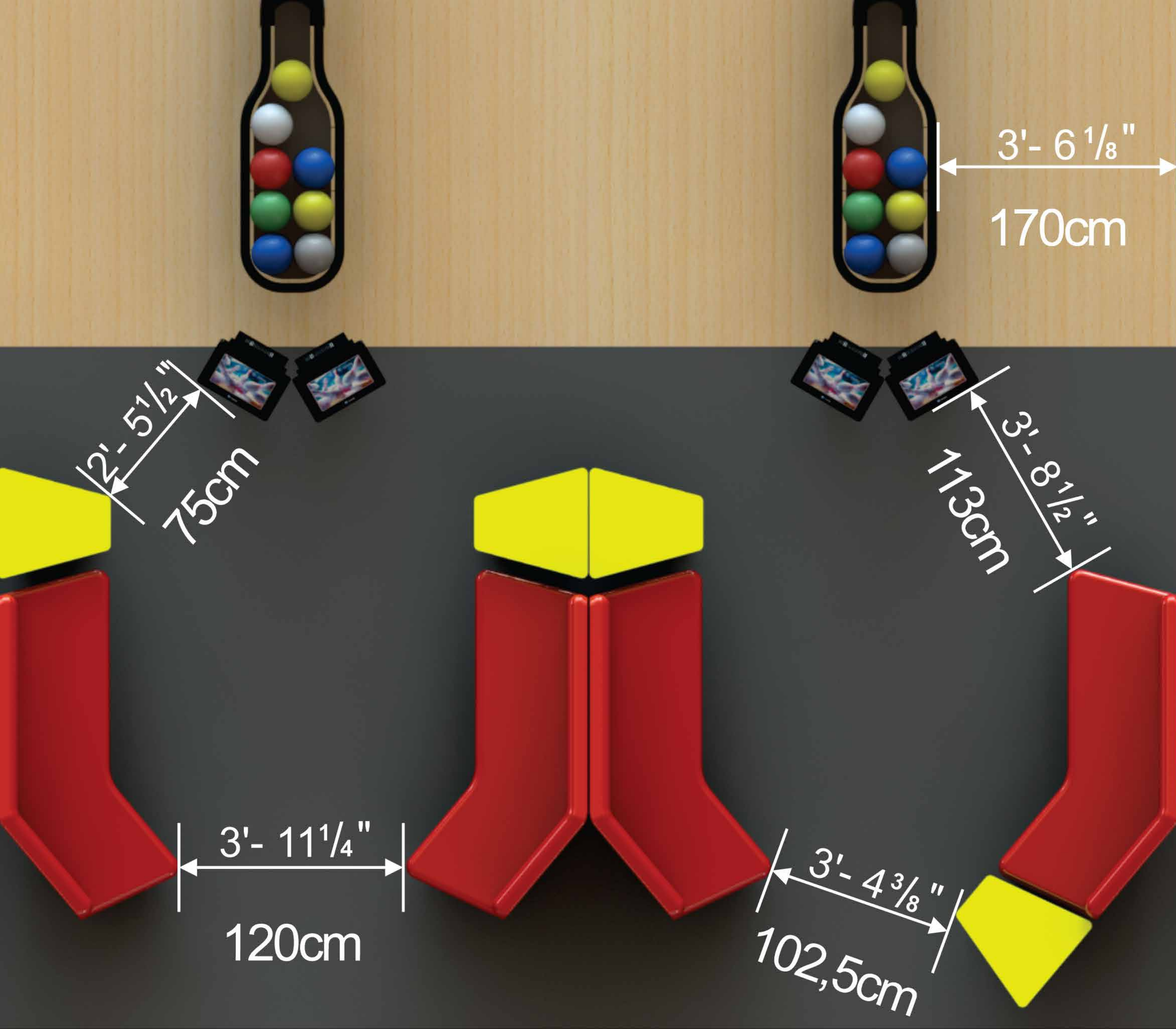
The appearance can be customized according to your identity by applying your colors and your logo.



You can also sell combos with food and beverage, packages for parties and birthdays.



Super Tickets includes reports and dashboards for real-time control through a fully interactive and easy to use platform.



ACCESSIBILITY

People with disabilities or special needs can play in
Green Bowling.

*Ask us to project your players area adapted for wheelchair users.



BUMPERS SYSTEM

Allows children and new players to have a chance to get the ball to avoid the gutters, being much easier to play! Our reliable pneumatic system avoids any concern. The Bumpers can be activated individually by the player, or by the central.

ULTRA HIGH RESISTANT LANES

Imply® lanes are made of 100% solid phenolic laminates which have a high resistance, with 1440 days factory warranty. Our lanes keep looking like brand new for several years of continuous use (when following our recommendations of cleaning and care).

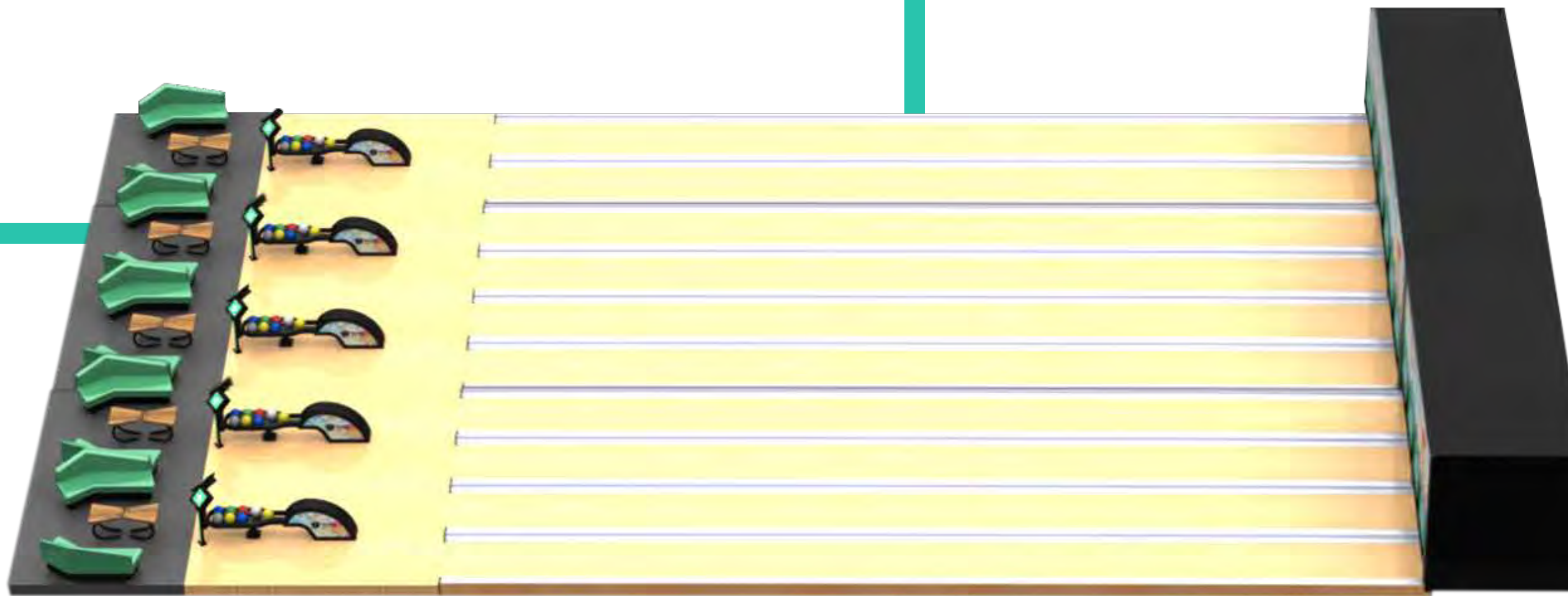


We use only the finest materials available.



Our products are made for high-traffic use, looking great year after year.

IMAGINE HOW TO CREATE A MORE PROFITABLE BOWLING!



More profitability in the same space: Now we can install **11 lanes** where previously it was possible to install only **10 lanes**.

The innovative ImPLY® Ball Return System is designed for, when the ball reaches the end of the lane, have it return quickly and securely through an underground rail located beneath the gutters.

With this innovation, we reduced 14 1/4" or 36 cm wide by pair of lanes at the Ball Return System and lane division. A specially designed device causes the balls of different weights to return with the same speed, for greater security.

57' 5" OR 17.5 METERS WIDE = **11 IMPLY® GREEN BOWLING LANES** OR **10 LANES FROM OTHER BRANDS**



IMPLY® PINSETTER

Extremely agile, simple and reliable. It uses fewer parts and has lower operating costs compared with traditional pinspotters. Performs a quick replacement of the pins, so the players do not waste time between a shot and another. Managed by a computerized intelligent control.



ADJUSTABLE BASES

Imply® Green Bowling Lanes were developed in an innovative way. Our unique adjustable bases provide excellent stability and greater resistance to moisture, minimizing the movement of lanes over time, and ensuring stronger installations.

INTEGRATED FOUL DETECTOR

Sensor with infrared technology, allows an individual configuration for each player, providing greater security. In addition, the foul detector helps keeping the match fair, at the most competitive games and championships.

ADVERTISING PANELS

optional

Show when pins are resetting and when lanes are closed, are a place of high visibility for all the players.

ImPLY® Pro Tip: You can rent the panels for advertisement, generating extra revenue and synergistic opportunities with local vendors or your own company's other ventures.



EACH 2 COMPLETE IMPLY® GREEN BOWLING LANES INCLUDE:

EQUIPMENT	QUANTITY
MRP - AUTOMATED STRING MACHINE PINSETTERS WITH CPU AND SMART SENSORS	2
AUTOMATIC BALL RETURN SYSTEM (MAB – BALL ACCELERATOR MACHINE / MEB – BALL LIFT MACHINE) BALL ELEVATOR WITH DECORATIVE COVER AND BALL RACK	1
SETS OF GUTTERS AND LANE DIVISIONS	1
LANE SURFACES WITH 100% SOLID PHENOLIC LAMINATES AND BRIGHT BOWLING EFFECT	2
PNEUMATIC BUMPERS SYSTEM	2
LIGHTING SYSTEM WITH RGB LED'S ALONG THE LANES, ON THE PINS AND TERMINAL	2
OPERATION	
BOWLINGNET CENTRAL SOFTWARE LICENSE	1
DISPLAYS	
DECORATIVE PANEL WITH BRIGHT BOWLING EFFECT	1
ADVERTISING PANELS	2
LANES RESERVATION PLATFORM. WAITING LIST VIEWER: 42" LCD DISPLAY	1
LANE VIEWER: 55" LCD DISPLAYS	2
INTERACTIVE TERMINAL: TOUCH SCREEN TERMINAL WITH 15" LCD OR BOWLING CAFÉ TERMINAL (READY FOR YOUR COIN/TOKEN/SMARTCARD SYSTEM AND OPTIONAL REDEMPTION SYSTEM)	2
BOWLINGNET AUTOSCORING SOFTWARE LICENCE	2
FURNITURE	
SOFA FOR THE PLAYER'S AREA	2
TABLE FOR THE PLAYER'S AREA	1
ACCESSORIES	
GLOW BOWLING BALLS OF DIFFERENT WEIGHT AND COLORS	10
OFFICIAL GLOW PINS	20

SHOES	24
SOCKS	1000
MAINTENANCE KIT WITH SPARE PARTS	1
LANE CLEANING KIT	1
MANUALS KIT	1
OPTIONAL	
SMARTPHONE INTERFACE	0
SUPERMEDIA PACKAGE – CREATE YOUR OWN TV CHANNEL	1
SUPERTICKETS PACKAGE	0
BALL RACK TABLE FOR PLAYER'S AREA	0
BOWLING TOOL KIT	0
GIANT PIN - LED DISPLAY (OPTIONAL)	0
INTEGRATED FOUL DETECTOR	0
+ACCESSIBILITY BOWLING RAMP	0
SIDE PROTECTION	0
BALL POLISH MACHINE	0
INTERFACE WITH YOUR CARD SYSTEM (*SUPPORT FOR DRY CONTACT CONNECTION).	0

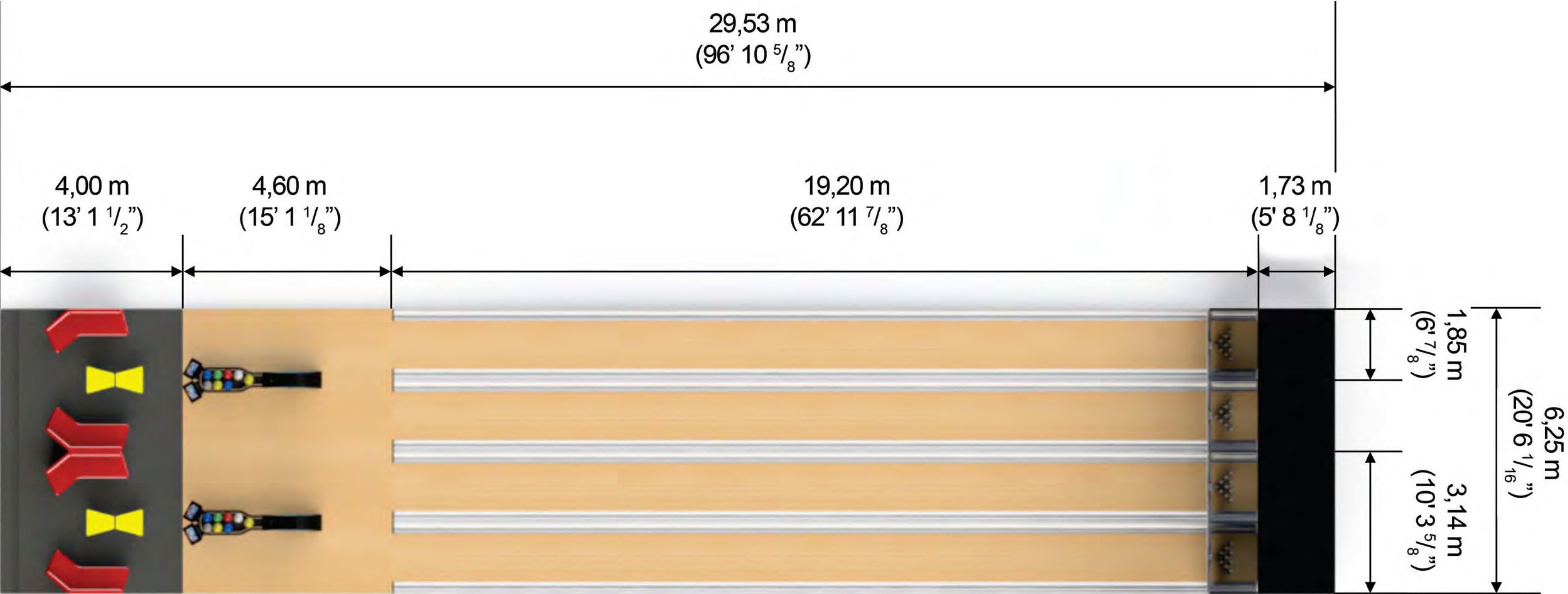
DIMENSIONS

Length:

- Official Bowling: 29,53 m | 96' 10 5/8"
- Bowling Café Custom: 20,08m | 65' 10 1/2"
- Bowling Café Standard: 17,01m | 55' 9 3/4"

Width:

- 1 lane: 1,85m | 6' 7/8"
- 2 lanes: 3,14m | 10' 3 5/8"
- 3 lanes: 4,96m | 16' 3 1/4"
- 4 lanes: 6,25m | 20' 6 1/16"
- 5 lanes: 8,09m | 26' 6 1/2"
- 6 lanes: 9,36m | 30' 8 1/2"
- 8 lanes: 12,47m | 40' 11"
- 10 lanes: 15,58m | 51' 1 3/8"





STANDARDS

Lanes according to the World Tenpin Bowling Association and USBC - United States Bowling Congress standards. Pins according to the internationally recognized official standards. Official glow balls in different weights and bright colors, according to the internationally recognized official standards.

+ ADVANTAGES

We know you expect nothing less than the best. So you can rely on our global expertise and high quality services to ensure high investment returns and make your business a success.

GO GREEN! Eco-friendly entertainment. To benefit our planet, we developed Green Bowling with sustainable and recyclable materials: Polycarbonate, Carbon steel, LED lighting that reduces energy consumption, Synthetic ecological leather and MDF reforested woods.

IMPLY® GREEN BOWLING is easy to operate. The lanes are easy to maintain and designed to require minimal maintenance and low operating costs. With the focus on durability, they are made of the best materials for high use flows.

The ImPLY® equipments are recognized with CE marking and UL Certifications following international quality standards.



Factory Warranty.



Extended Warranty Programs available.



Technical support of our highly qualified team.



Sales and installation of Bowling worldwide. International network of distributors.



PAYBACK

Everyone loves Bowling! Bowling is one of the forms of recreation most successful commercially. Easy to learn, it is a proven attraction worldwide, and attracts people of all ages. ImPLY® Green Bowling will be the main attraction in your business. It will improve your profitability and flow of people, as well as food and beverage sales opportunities.

ImPLY® Pro Tip: Promote Bright Bowling as weekly night event and consider special promotional events geared towards specifics groups in your community (ex. College Night, Senior's night, Women's night, Doctor's night). Don't forget to offer birthday parties and happy hour bookings to ensure your lanes will be busy ahead of time.

ImPLY® Green Bowling is a profitable investment with high returns. Start your project now, and you could start seeing a return on your investment by your next quarter.

Game price (player/line)	\$ 10
Games per hour per lane	12
Revenue per hour per lane	\$ 120

Food and Beverages to Bowling Ratio	60%
Food and Beverages Annual Revenue per lane	\$103.680

	Average hours	Revenue per lane
Day	4	\$ 480
Month	120	\$ 14.400
Year	1440	\$ 172.800

Games to Bowling Ratio	30%
Games Annual Revenue per lane	\$51.840
Advertising Revenue per month (Promotional panel and display rental)	\$200
Advertising Revenue per year (Promotional panel and display rental)	\$2.400

Annual Revenue per lane	
Bowling Lane	\$ 172.800
Food and Beverages	\$ 103.680
Games	\$ 51.840
Publicity	\$ 2.400
TOTAL	\$ 330.720

GIANT PIN

Let your venue stand out and be seen!

The Giant Pin is an excellent tool to help promote your bowling. Consider placing it in a high traffic area to draw attention to your venue and decorate your venue's facade. Our Giant Pin can also be ordered with an optional double side LED display that may be customized to feature special messages, events and promotions. Our LED display has the ability to display date, time and even temperature.

- Structure: Made of fiber for indoor or outdoor use; Metal base for fixing to the floor;

- LEDs Display (optional): Dimensions 117 x 37 x 13 cm (36 x 15 x 60 in);

Monochrome amber LEDs with high brightness for maximum visibility outdoors; Resolution of 7 rows by 32 columns. 3 LEDs per pixel; Memory for 25 messages of 72 characters; Developed in carbon steel plates with matte black epoxy paint and front in polycarbonate with anti-UV treatment



Height: 2,93 m (116 in)
Width without display: 1,10 m (44 in)
Width with display: 2,39 m (94 in)
127/220 V 50-60 Hz

INSTALLATION

Our ImPLY® Technical Team will install your equipments. ImPLY® Team also will be on-site to train your technician on how to operate the equipment prior to opening. All to ensure your complete satisfaction.

