

NSMMUSIC

MUSIC SYSTEMS OF THE FUTURE



icone™

Introducing

You Tube™

The UK's fastest selling Jukebox returns
PACKED WITH BRAND NEW FEATURES

Introducing

icon™ 2

The phenomenal success of Icon™ has been a hard act to follow. The NSM Technical team has managed to include suggestions from various operators and devotees of jukeboxes in the Icon 2. Even more feature-packed than its predecessor, Icon 2 is the entertainment centre for the 21st century.

Exciting New Features.

NEW USER INTERFACE

The Icon™ 2's user interface has been completely redesigned: a combination of graphical enhancements and simplified navigational improvements. The icon™ 2's interface finds a balance between comprehensiveness and simplicity. The new error-free keyboard is designed to minimise inaccurate key-presses when typing on a touchscreen. The interface also has increased artist imagery and feedback on screen presses amongst a whole host of wonderful additions to this fantastic Jukebox.



As part of a revenue increase initiative NSM have added the ability to browse **YouTube™** videos on the screen of the jukebox. It utilises the time the jukebox is inactive or queued with music to generate extra revenue for the operator. This exciting addition to the Icon 2 could significantly increase revenue across your estate .

ADVERTISING

NSM Music's new interactive advertising platform offers a novel, cost-effective way of targeting lucrative demographics, such as the 21-34 age range, many of which tend to watch less TV and read fewer newspapers than other market segments.

With clients demanding more measurable feedback from their advertising campaigns in order to commit their precious advertising budgets, the NSM advertising platform is able to capture useful metrics with interactive techniques such as e-mail registration.

The interaction with the advertiser is easy: as soon as someone touches the digital jukebox's screen to play music, the screen presents consumers with a variety of touchscreen media such as banners, leader boards, track loops, etc..

Our platform is extremely versatile and well suited to meet the needs of almost any industry looking to interact one-on-one with their customer base. Whether the target audience is a 24 year old male checking out the latest cellular telephone, or a 62 year old female looking for a taxi service, Icon™ can prove to be a valuable source of on-going revenue to operators or site owners.



technical information

I-PAC

Motherboard: KT690/AV690

Processor: AMD 3700+

Memory: 1GB Crucial DDR2 667 MHz

Display: 19" Samsung / AUO TFT

Touchglass: Projective Capacitive Touchscreen

Graphics: Integrated ATI Radeon X1250

Hard Drive: 500GB SATA Western Digital

Updates: DVD Drive & USB Ports

Music: 40,000 Tracks (80,000 Online *)

** Online & 3G Options available*



TV Output + TV Throughput.

AMPLIFIER

RMS Power Output

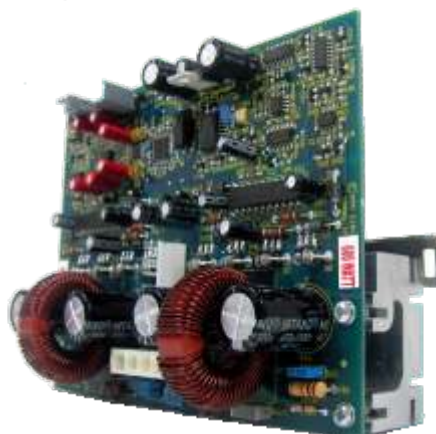
@ 8 ohms: 2 ch. x 220W = 440W rms

@ 4 ohms: 2 ch. x 300W = 600W rms

Peak Power Output

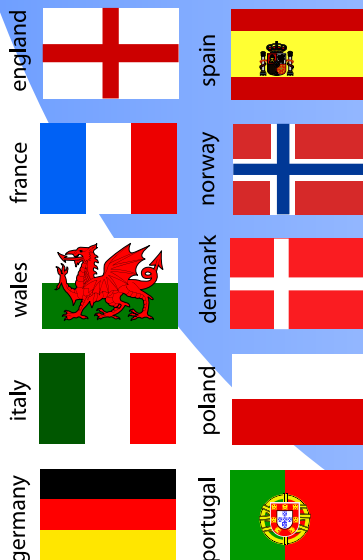
@ 8 ohms: 2 ch. x 1750W = 3500W Per Amplifier

@ 4 ohms: 2 ch. x 2400W = 4800W Per Amplifier

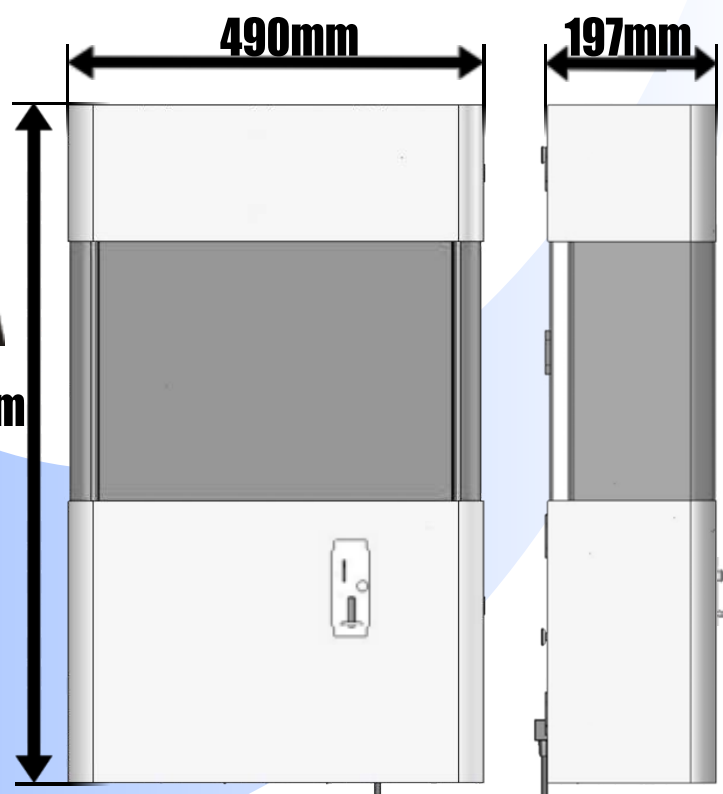


International Versions Available

All Icons™ are capable of switching to the following languages during normal operation. Default Language can be selected in service mode.



800mm



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icon[™]2

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